

Acknowledging the Personal Among Digital Library Users and Reuses

Michele Reilly

Central Washington University Brooks Library

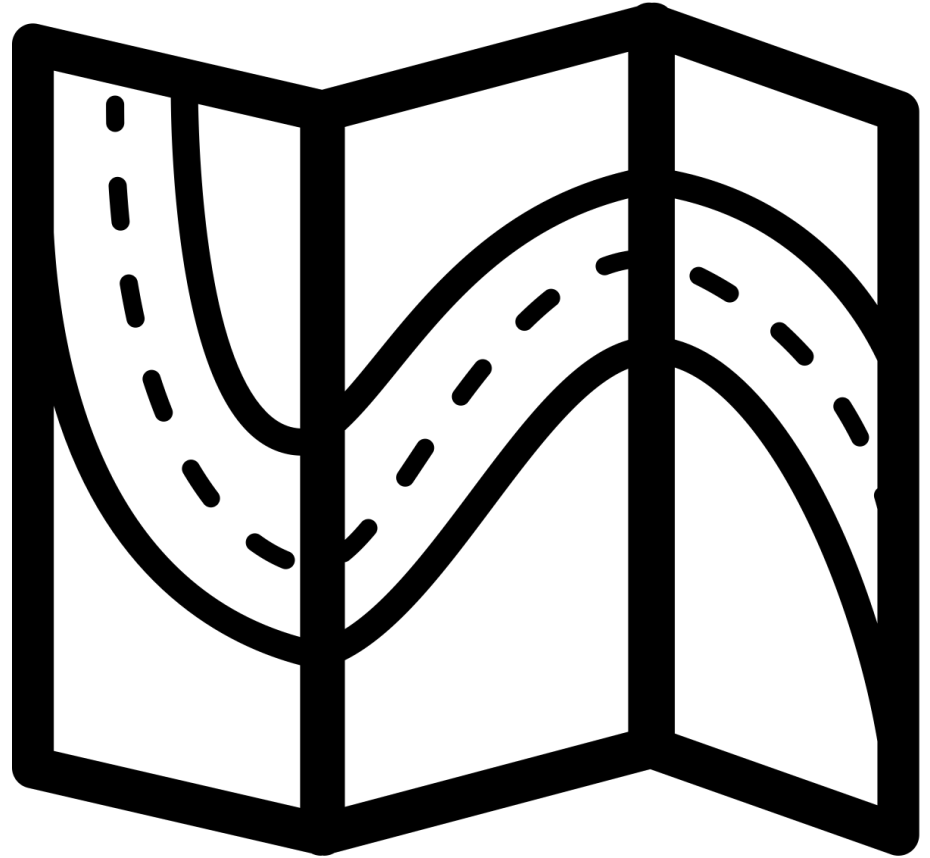
Santi Thompson

University of Houston Libraries

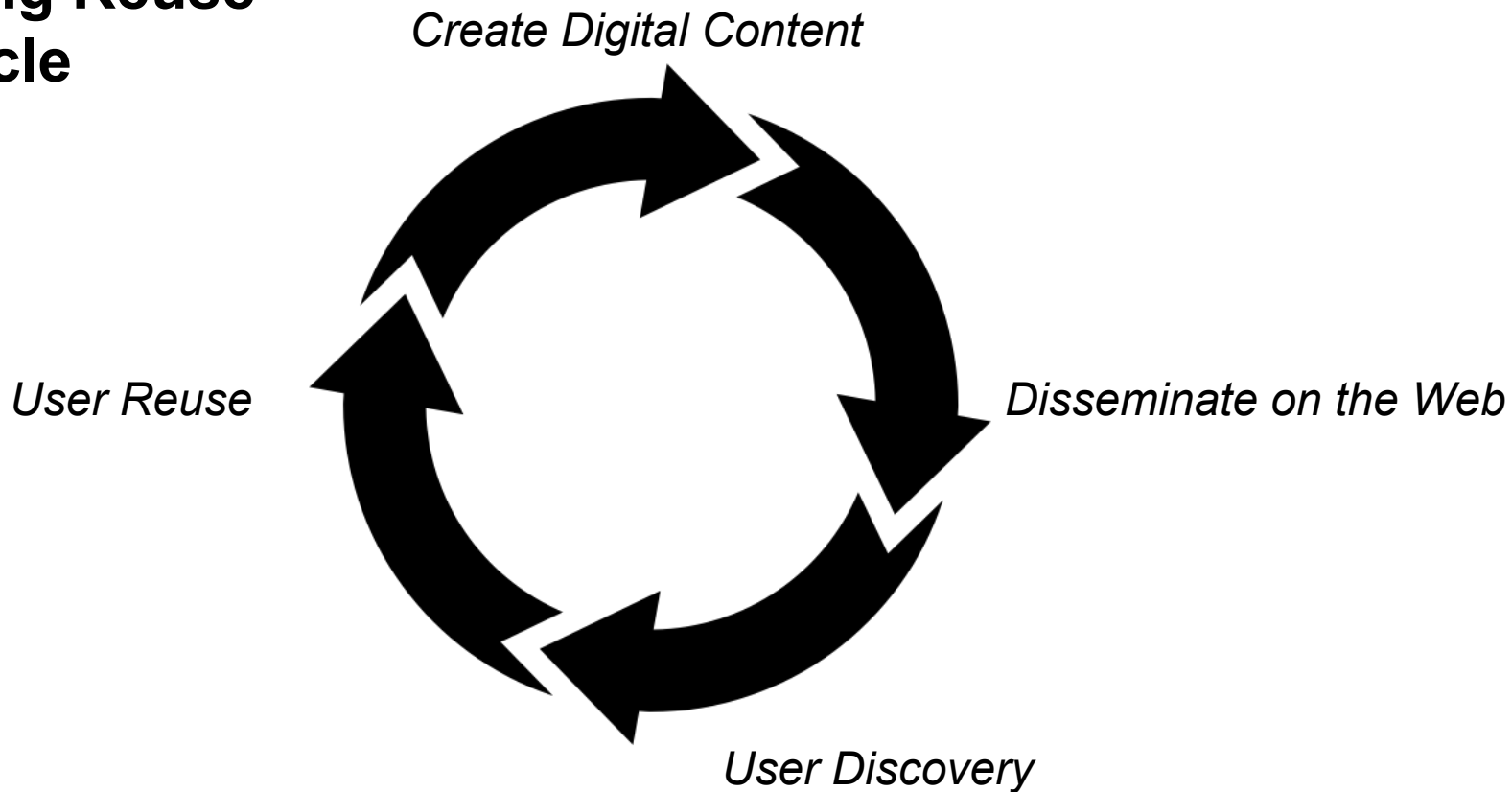
@SantiThompson

Presentation Outline

- I. Definitions
- II. Overview of reuse
and RIL research
- III. Methodology
- IV. Results
- V. Implications



Defining Reuse Lifecycle



Created by Aaron K. Kim
from Noun Project

Reuse Research

1. Beaudoin (2009 and 2014)
2. McCay-Peet and Toms (2009)
3. Chung and Yoon (2011)
4. Górny and Mazurek (2012)
5. Harris and Hepburn (2013)
6. Reilly and Thompson (2014)



Created by Brennan Novak
from Noun Project

RIL Research

1. Kousha, Thelwall, and Rezaie (2010)
2. Terras and Kirton (2013)
3. Kelly (2015)



Search by image

Search Google with an image instead of text. Try dragging an image here.

Drop image here



Our Study

1. Who is reusing Library of Congress's Teaching with Primary Resources (LCTPR) images on the web?
2. For what purposes are LCTPR images being reused?

The screenshot shows the Library of Congress Teaching with Primary Sources Program website. The header includes the Library of Congress logo, navigation links (ASK A LIBRARIAN, DIGITAL COLLECTIONS, LIBRARY CATALOGS), a search bar, and a 'GO' button. Below the header, the breadcrumb trail reads 'The Library of Congress > Teachers > TPS Program'. The main content area is divided into three columns. The left column contains a sidebar with links to 'TPS Program Home', 'About the Program', 'Consortium Member List', 'TPS Regional Program', 'TPS Journal', and 'Contact Us'. Below these links is a section titled 'Related Resources at the Library' with links to 'Teacher's Page', 'American Memory', 'America's Library', 'American Folklife Center', 'Prints and Photographs', 'Veterans' History Project', 'Poetry Page', and 'Wise Guide'. The middle column features the 'The Teaching with Primary Sources Program' title, an 'About the Program' section, a 'Read more about the TPS Program' link, a 'TPS Regional Program' section, and a 'Read more about the TPS Regional Program' link. The right column includes a 'The TPS Journal' section with a 'Read The TPS Journal' link and a 'Download the PDF (2.19 MB)' link, a 'Consortium Member Showcase' section with a 'Read this Member Showcase' link, and a 'To view PDFs' section with a 'Get Adobe Reader' button. The footer contains a 'Connect with the Library' section with social media links, a 'Find Us On' section with RSS and E-Mail links, a 'Subscribe & Comment' section with RSS and E-Mail links, a 'Download & Play' section with Podcasts, Webcasts, and iTunes links, and a 'Questions' section with 'Ask a Librarian' and 'Contact Us' links. The footer also includes a 'Speech Enabled' button and a 'Inspector General | Legal | Accessibility | External Link Disclaimer | USA.gov' link.

LIBRARY OF CONGRESS

ASK A LIBRARIAN DIGITAL COLLECTIONS LIBRARY CATALOGS Search Search Loc.gov GO

The Library of Congress > Teachers > TPS Program

Print Subscribe Share/Save Give Feedback

TEACHING WITH PRIMARY SOURCES PROGRAM

LIBRARY OF CONGRESS
TEACHING with PRIMARY SOURCES

- TPS Program Home
- About the Program
- Consortium Member List
- TPS Regional Program
- TPS Journal
- Contact Us

Related Resources at the Library

- Teacher's Page
- American Memory
- America's Library
- American Folklife Center
- Prints and Photographs
- Veterans' History Project
- Poetry Page
- Wise Guide

The Teaching with Primary Sources Program

About the Program

The Teaching with Primary Sources Program works with colleges and other educational organizations to deliver professional development programs that help teachers use the Library of Congress's rich reservoir of digitized primary source materials to design challenging, high-quality instruction.

[Read more about the TPS Program >](#)

TPS Regional Program

The Library of Congress awards grants under the Teaching with Primary Sources (TPS) Regional program to school districts, universities, cultural institutions, library systems and other educational organizations who wish to incorporate TPS materials and methods into their existing education and professional development programs for pre and in-service teachers, librarians, media specialists and other K-12 educators.

[Read more about the TPS Regional Program >](#)

The TPS Journal

This Issue's Theme:
Integrating Historical and Geographic Thinking

Primary sources support the study of many disciplines, including both history and geography. Connecting and layering these two disciplines supports investigation of multiple perspectives and contributes to a multi-dimensional understanding of complex topics.

[Read The TPS Journal](#)
[Download the PDF \(2.19 MB\)](#)

Consortium Member Showcase

Collaborative for Educational Services

Founded in 1974, the Massachusetts-based nonprofit Collaborative for Educational Services (CES) fosters educational excellence, opportunity, and growth for all learners. CES directs programs in Special Education and for youth in juvenile justice and mental health facilities statewide. Professional development programs include consultation with and training for partner school districts, preparation of teachers in English Language Education, and a hybrid online teacher and administrator licensure program.

[Read this Member Showcase >](#)

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Speech Enabled

Methodology

1. Selecting images
2. Searching by RIL
3. Normalizing results
4. Coding dataset

Search Engine Data ☆

File Edit View Insert Format Data Tools Add-ons Help Last edit was made seconds ago by Michele Reilly

fx IMAGE

	A	B	C	D	E	F	G
1	IMAGE	Image Identifier	Total Number of Hits	Search Result URLs	Type of User	Type of Reuse	Copy Photo credit
2	[Back cover of Jackie Robinson comic book]	00134r.jpg	138	http://www.cardboardconnect.com/	Industry	Popular Culture Research	n
3	[Back cover of Jackie Robinson comic book]	00134r.jpg	138	http://www.ebay.com/bhp/15	Industry	Commerce	n
4	[Back cover of Jackie Robinson comic book]	00134r.jpg	138	https://www.pinterest.com/g	Personal	Social Media	n
5	[Back cover of Jackie Robinson comic book]	00134r.jpg	138	https://www.pinterest.com/g	Personal	Social Media	n
6	[Back cover of Jackie Robinson comic book]	00134r.jpg	138	https://www.pinterest.com/n	Personal	Social Media	n
7	[Back cover of Jackie Robinson comic book]	00134r.jpg	138	http://www.dhr.history.vt.edu	Educator (High)	Instruction	n
8	[Back cover of Jackie Robinson comic book]	00134r.jpg	138	http://www.anb.org/articles/	Non-Profit Org	Scholarly Research	y
9	[Back cover of Jackie Robinson comic book]	00134r.jpg	138	http://tps.nva.sonjara.com/te	Educator (K-12)	Instruction	y
10	[Back cover of Jackie Robinson comic book]	00134r.jpg	138	http://www.dodgersblueheaven.com/	Personal	Popular Culture Research	n
11	[Back cover of Jackie Robinson comic book]	00134r.jpg	138	https://www.pinterest.com/c	Personal	Social Media	n
12	[Back cover of Jackie Robinson comic book]	00134r.jpg	138	http://www.eastmeadowinfo.com/	Library	Popular Culture Research	n
13	[Back cover of Jackie Robinson comic book]	00134r.jpg	138	https://www.pinterest.com/n	Personal	Social Media	n
14	[Back cover of Jackie Robinson comic book]	00134r.jpg	138	http://tps.govst.edu/projects	Educator (K-12)	Instruction	y
15	[Back cover of Jackie Robinson comic book]	00134r.jpg	138	http://georgiahistory.com/ed	Non-Profit Org	Instruction	y

Type and Definition of Users

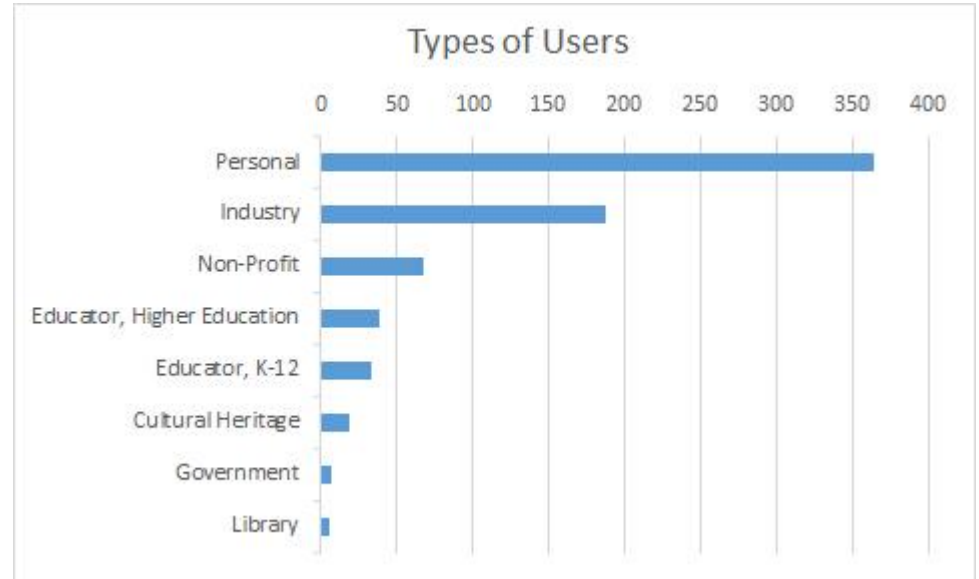
User Type	Definition
Cultural Heritage	Includes museums, archives, and historical societies
Educator, Higher Education	An institution or educator from an academic or higher education above twelfth grade
Educator, K-12	An institution or educator from a Kindergarten to 12 grade
Government	Entity that identifies as a governmental agency or web address ends in .gov
Industry	A vendor or entity that sells a product
Library	Entities that identify as a library
Non-Profit	Entity that is not directly an educational institution, i.e. reference materials, .org
Personal	An individual using the image for personal reasons.

Type and Definition of Reuses

Reuse Type	Definition
Social Media	Image used for entertainment purposes in a social media platform
Popular Culture Research	Image was used for any personal research purposes or personal fulfillment; not a publication
Commerce	Image used to sell a product
Exhibit	Image used for displaying items in an exhibition, including image galleries.
Instruction	Image used for teaching purposes
Scholarly Research	Image used for academic research purposes
Popular Culture Publication	Image used for online, non-scholarly publication

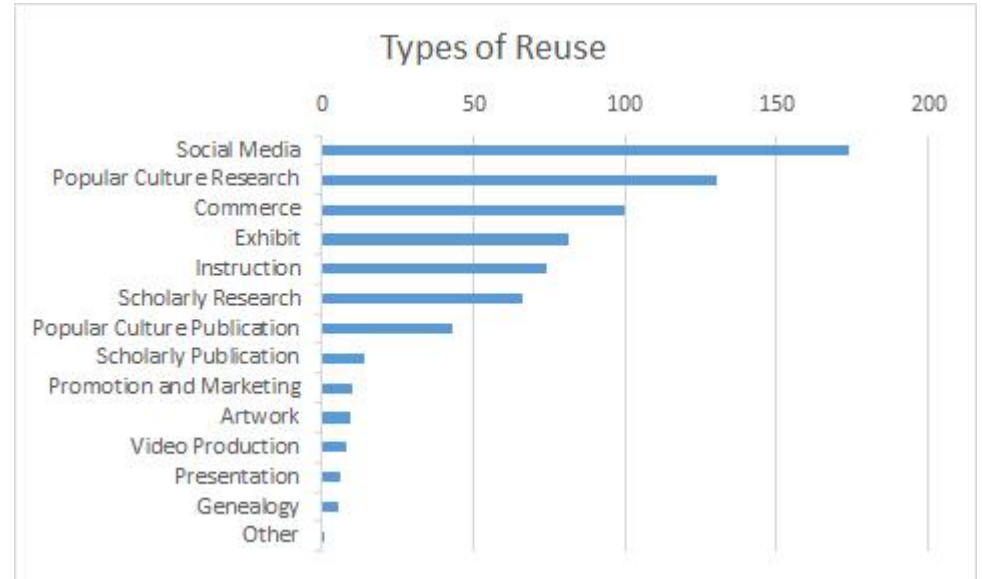
Results: Type of user

Type of User	No.	%
Personal	364	50.49
Industry	187	25.94
Non-Profit	67	9.29
Educator, Higher Education	38	5.27
Educator, K-12	33	4.58
Cultural Heritage	19	2.64
Government	7	0.97
Library	6	0.83
TOTAL	712	100.01



Results: Types of reuses

Type of Reuse	No.	%
Social Media	174	24.13
Popular Culture Research	130	18.03
Commerce	100	13.87
Exhibit	81	11.23
Instruction	74	10.26
Scholarly Research	66	9.15
Popular Culture Publication	43	5.96
Scholarly Publication	14	1.94
Promotion and Marketing	10	1.39
<i>Additional Reuse Types</i>		
TOTAL	721	99.98



“Everyday” People



For what purposes are LCTPR images being reused?

Baseball

1.4k
Pins

331
Followers

Follow board



Lynwood Thomas "Schoolboy" Rowe

1.1k 13

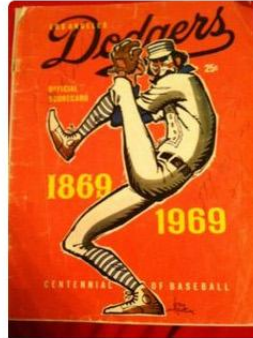
Saved by



Mark Fidrych - Detroit Tigers, 1976
All Star Game in Philadelphia

1.1k 5

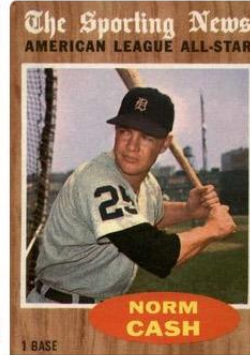
Saved by



Los Angeles Dodgers

1.1k 340 54

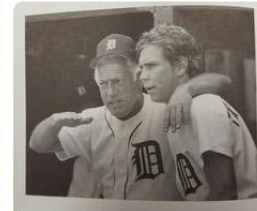
Saved by



1962 Topps Norm Cash All-Star

1.1k 19

Saved by



Sparky and Trammell

1.1k 31

Saved by



+

For what purposes are LCTPR images being reused?

The header of a blog titled "History in Photos". The background is a textured, light brown color. In the top right corner, there are links for "Create Blog" and "Sign In". The title "History in Photos" is in a large, white, serif font. Below it, a subtitle in a smaller, brown, sans-serif font reads: "Postings of vintage photos from the mid 1800s through World War II. Most are lightly edited." There are several small, dark bird silhouettes flying in the upper right area.

Thursday, May 3, 2012

Ben Shahn - Kids

Ben Shahn was a Lithuanian-born photographer (also a painter) who worked for the FSA during the Great Depression. Here are some of his pictures of children.

A black and white photograph showing a group of approximately 15 children of various ages standing in a loose line on a dirt path. They are in front of a simple, weathered wooden building. The children are dressed in simple, everyday clothing of the era.

Children of African-American sharecroppers, Little Rock, Arkansas, 1935

A black and white photograph of two young children, possibly a boy and a girl, standing side-by-side in front of a wooden structure, possibly a porch or a shed. They are both wearing hats and simple clothing.

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- [The Glory of Russian Painting](#)
- [Soviet Art](#)

Blog Archive

- [2016 \(109\)](#)
- [2015 \(320\)](#)
- [2014 \(326\)](#)
- [2013 \(287\)](#)

For what purposes are LCTPR images being reused?

MAY CONTAIN NUTS

SHORPY

"ALWAYS SOMETHING INTERESTING"

**BYE, BYE, BIRDIE.**

Fix photos fast with the latest tools from Adobe Photoshop CC.



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VINTAGRAPH • WPA • WWI • DON'T GUM UP A BOOK, 1930s

Home » Photo galleries » The Depression

Red House Kids: 1935

Submitted by [Dave](#) on Tue, 08/21/2007 - 12:53pm.

Tags: [The Gallery](#) | [Ben Shahn](#) | [Kids](#) | [The Depression](#)



"School youngsters. Red House, West Virginia." October 1935. View full size. 35mm nitrate negative. Photograph by Ben Shahn, Farm Security Administration.

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ABOUT SHORPY

Today's Top 5

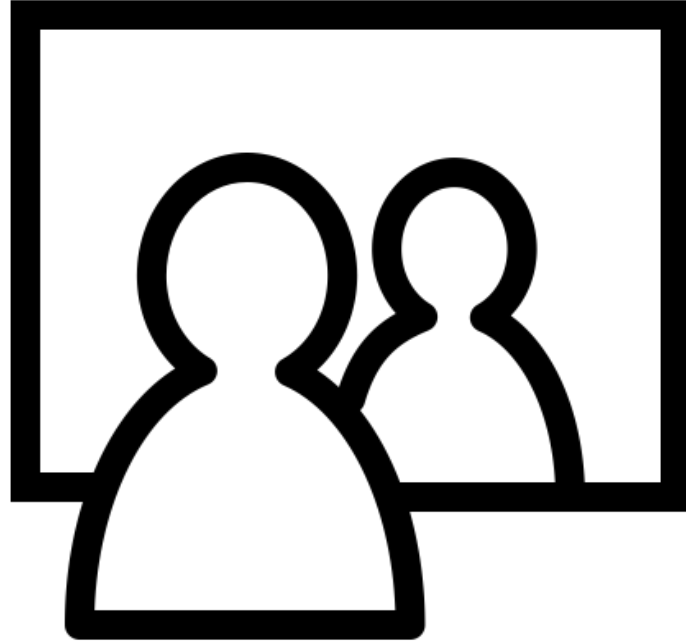
- I Remember Mama: 1914
- Bacon's Attic: 1936
- Where the Bogs Are: 1911
- Meet the Marmon: 1925
- War Work: 1943

Popular Prints



Conclusions

- Limitations
- Future research
- Reflections



Created by Boudewijn Mijnlief
from Noun Project



Created by Mark S Waterhouse
from Noun Project

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