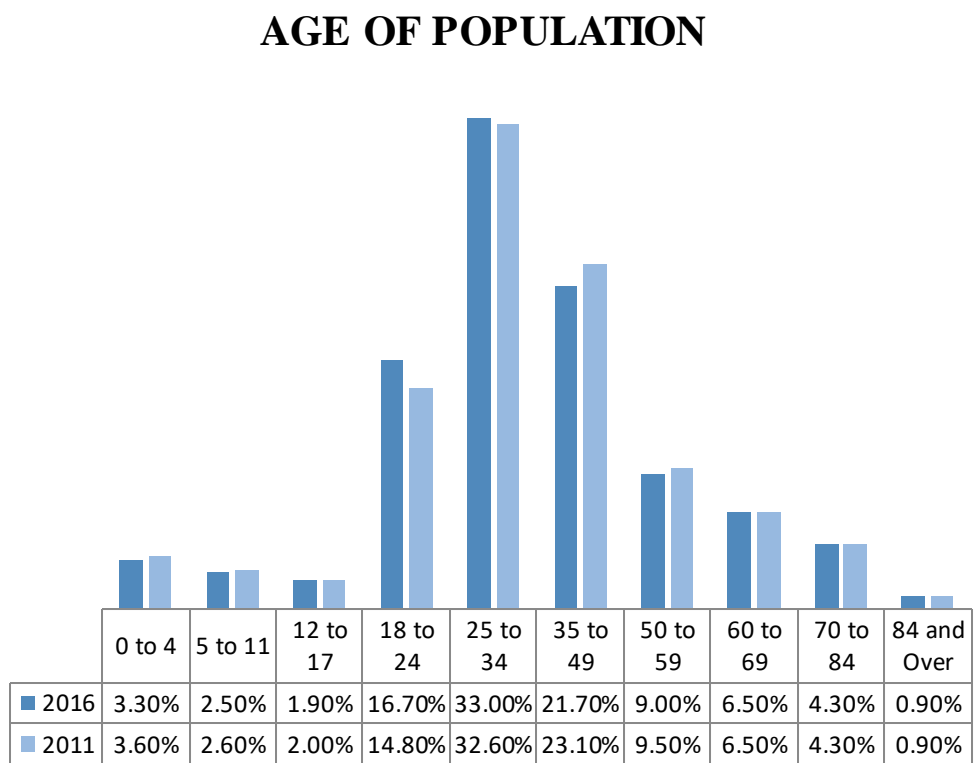
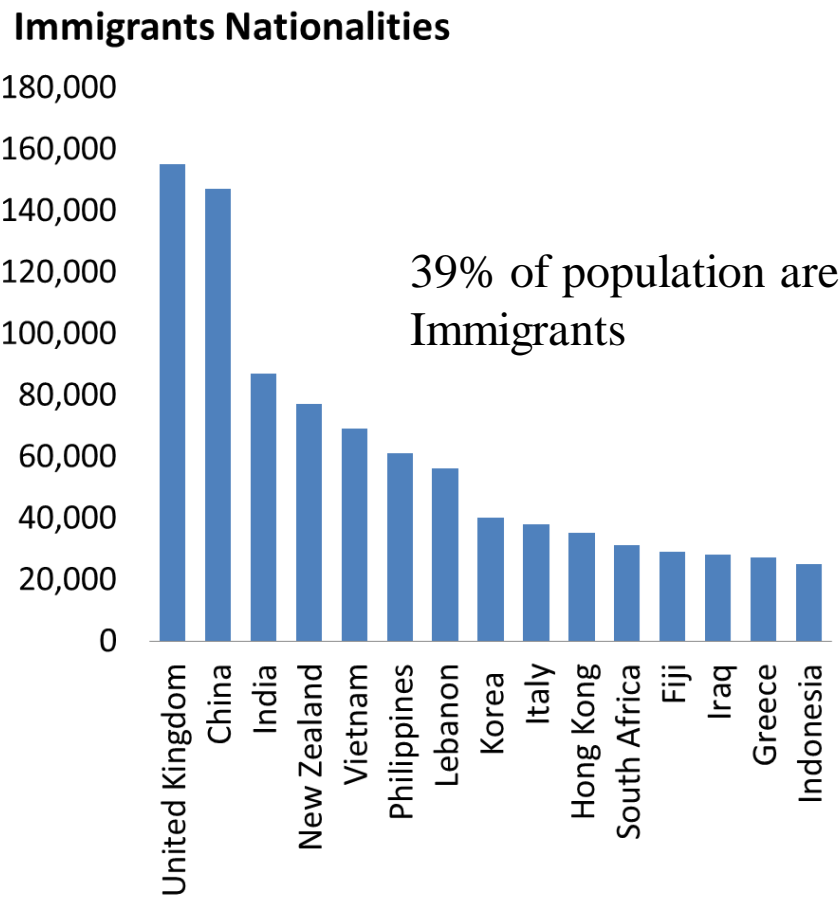
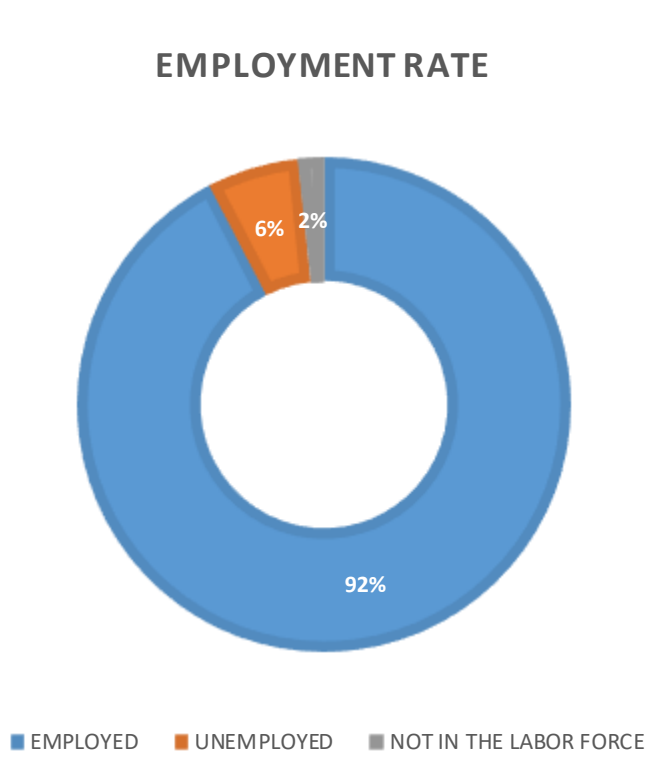


Sydney, Australia



Industries

Retail estimated value \$3 billion. 36% is business retail-related

Tourism is the largest sector. Attracting 10 million visitors in 2012

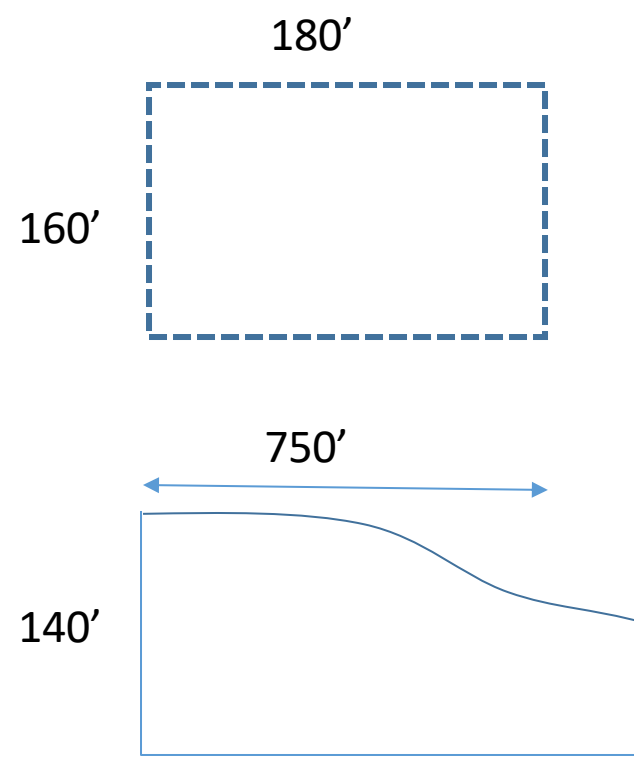
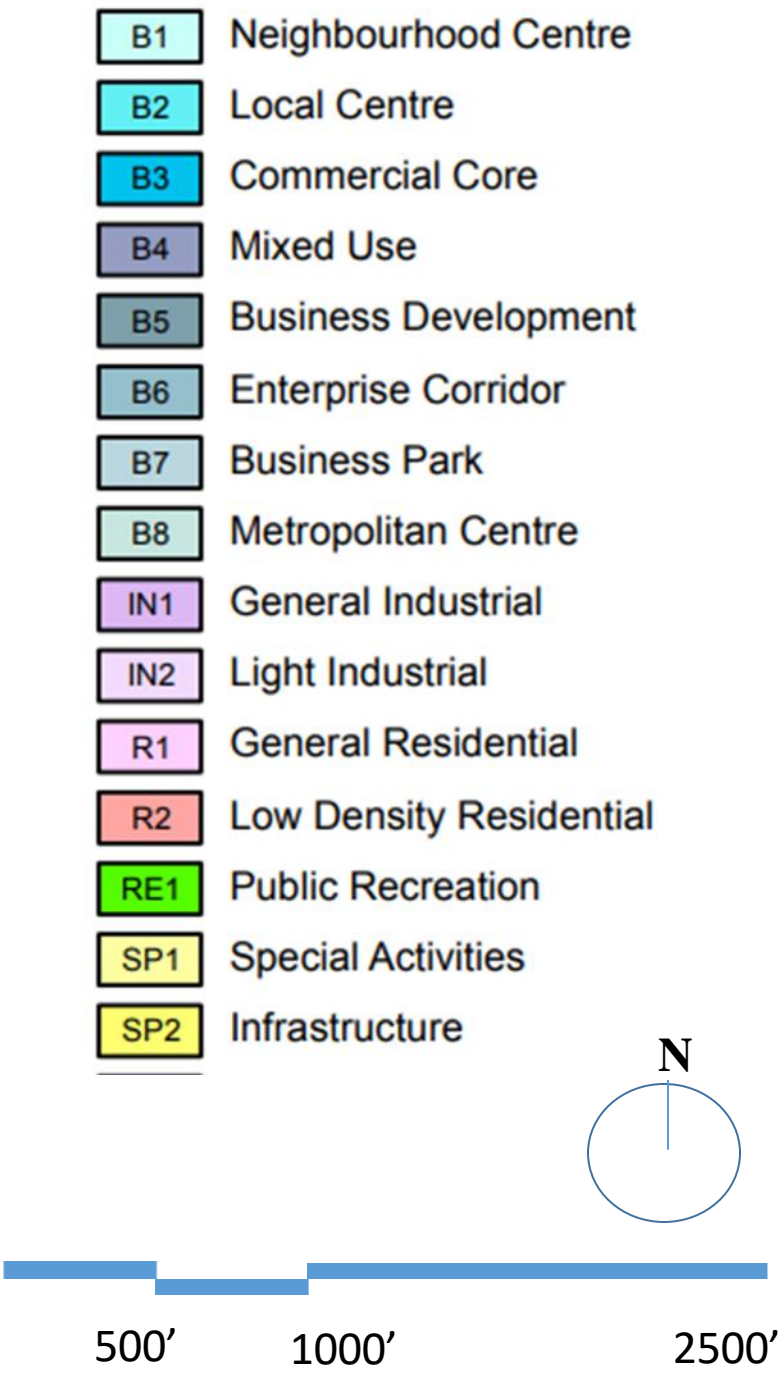
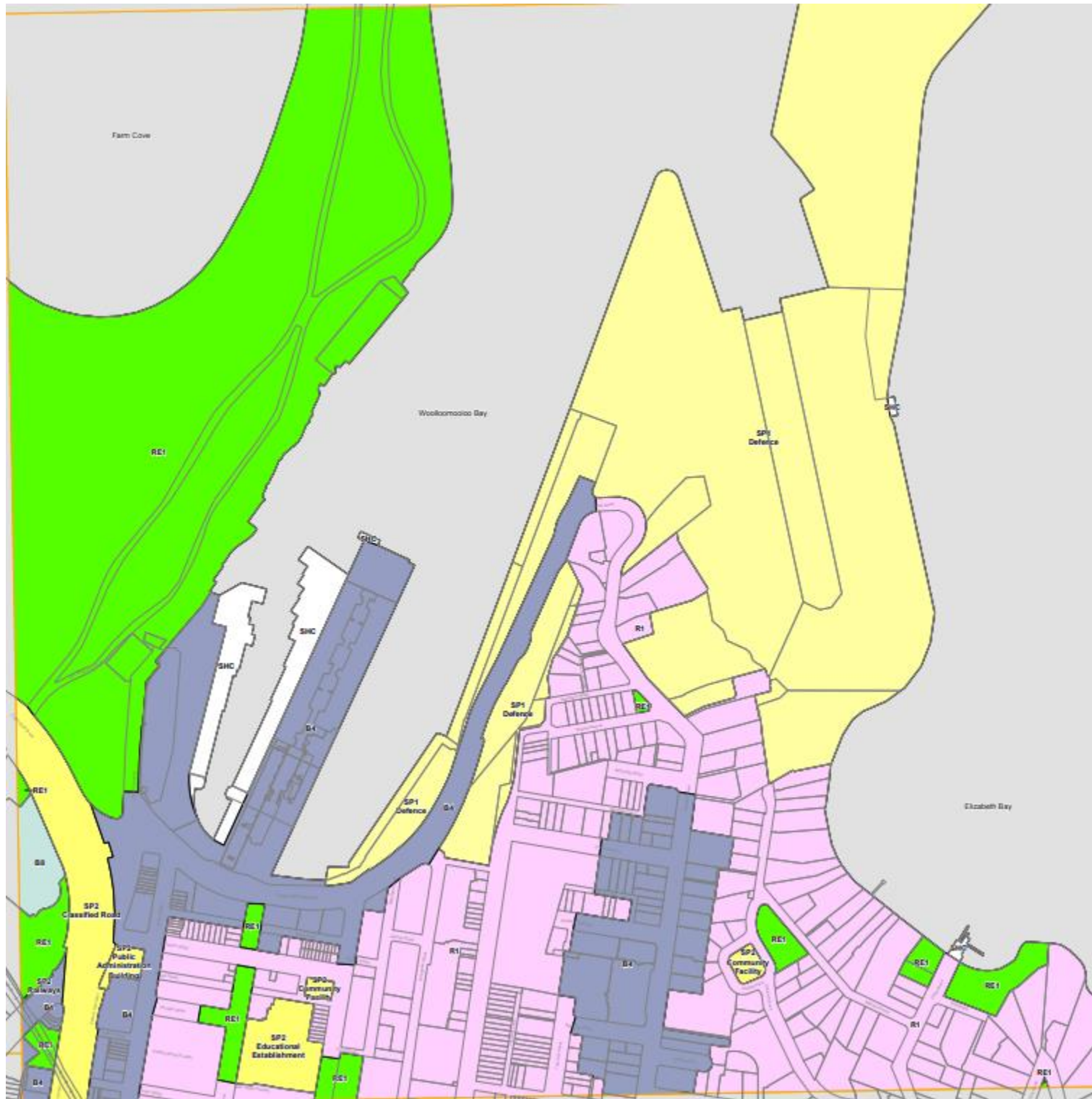
Creative sector is the second largest

Tech startups ranks 16th out of 20 cities in the startup ecosystem index

Finance generates \$108 billion each year.

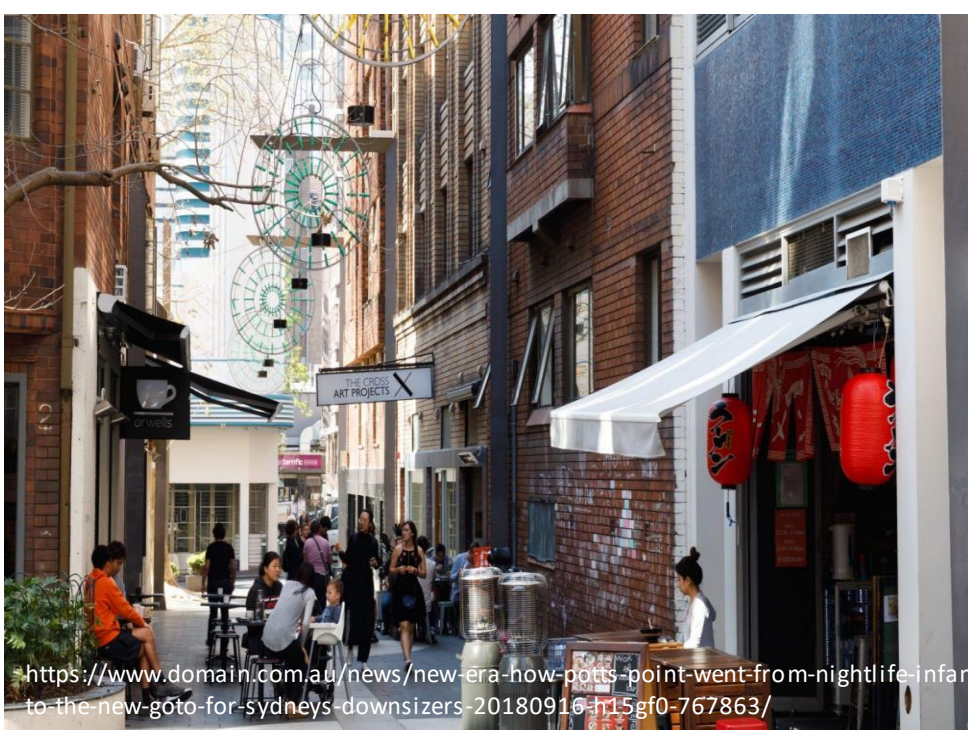
Manufacturing is the 6th largest

POTTS POINT

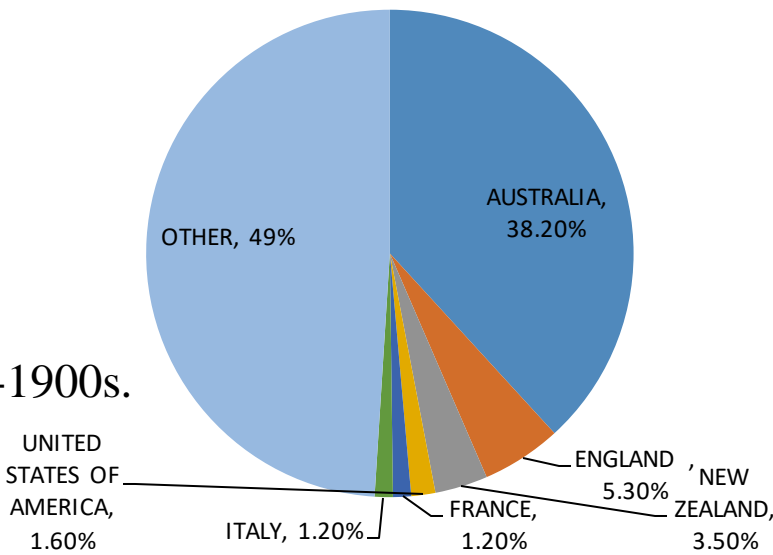


POPULATION: 9,423
WORKFORCE: 5,351
IMMIGRANTS: 61.8%
MEDIAN HOUSEHOLD INCOME: \$ 1,842/WK
MEDIAN RENT: \$485/WK

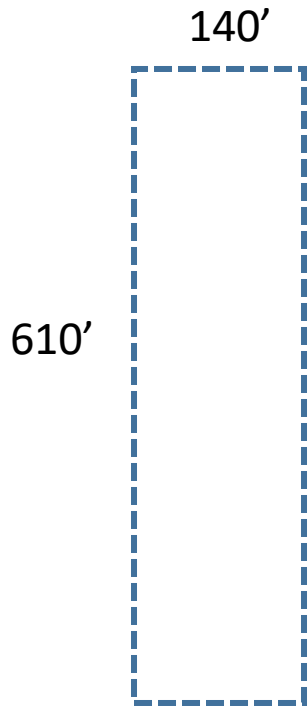
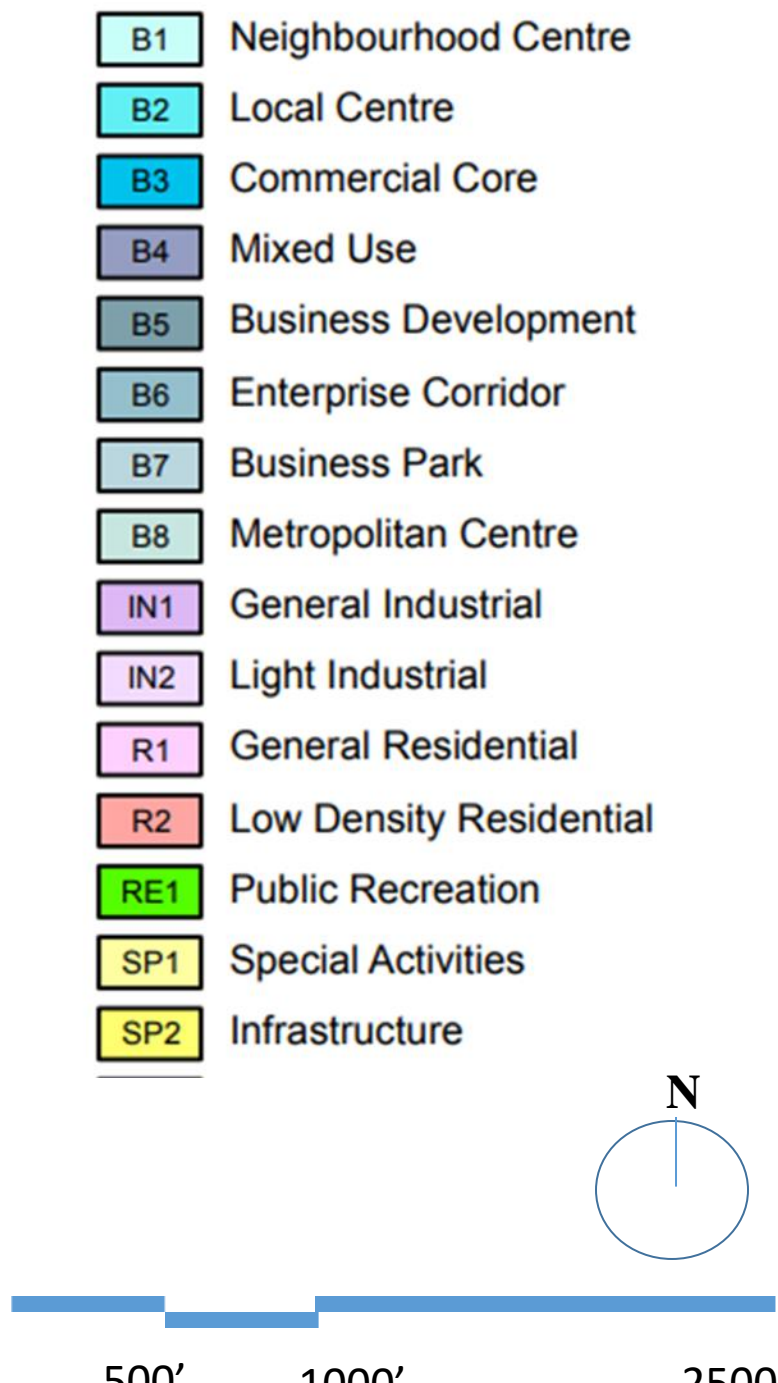
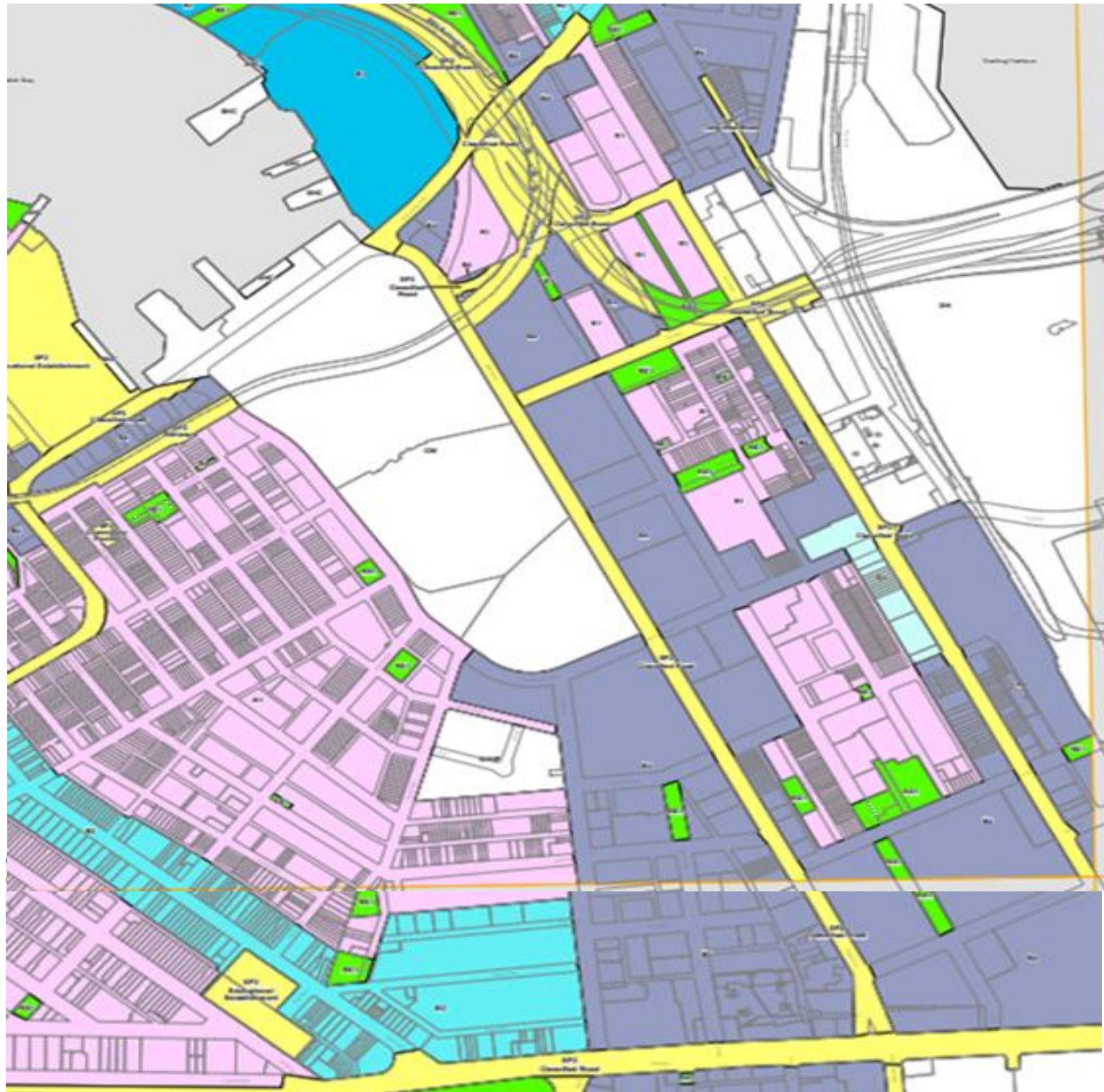
- 2 Miles East of Downtown
- Oldest neighborhood
- Grand old Mansions and old Art decoration Architecture from 1800s-1900s.
- Tourists destination (nightlife)
- Industrial neighborhood
- Diversity of attractions
- Popular spot for the Rich & Famous
- Irregular grid with block varied in size



IMMIGRANT ORIGINS



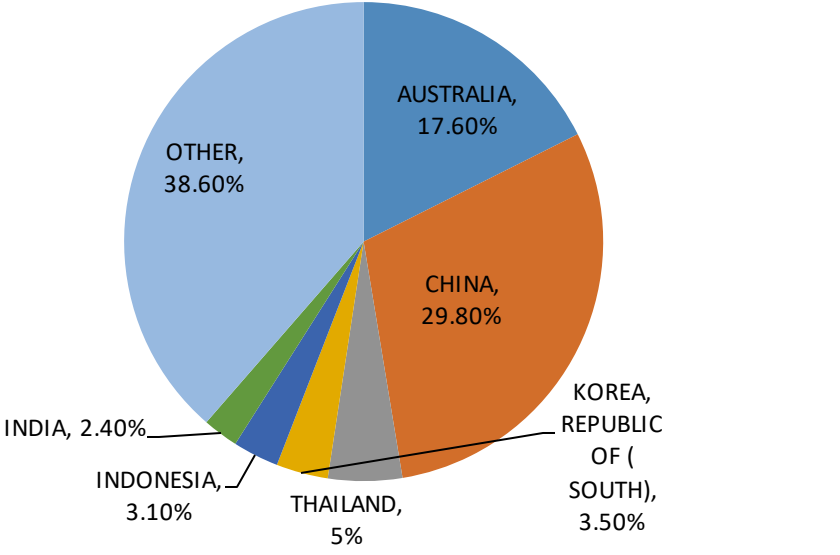
ULTIMO



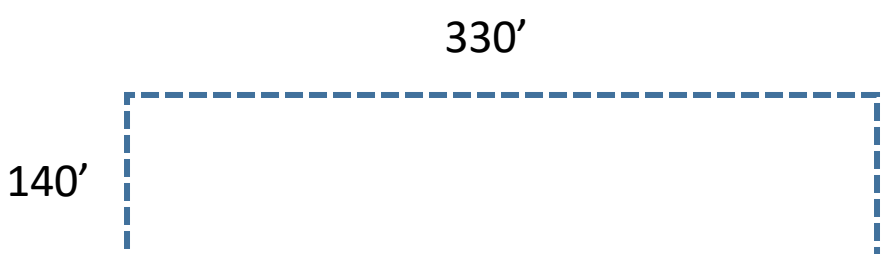
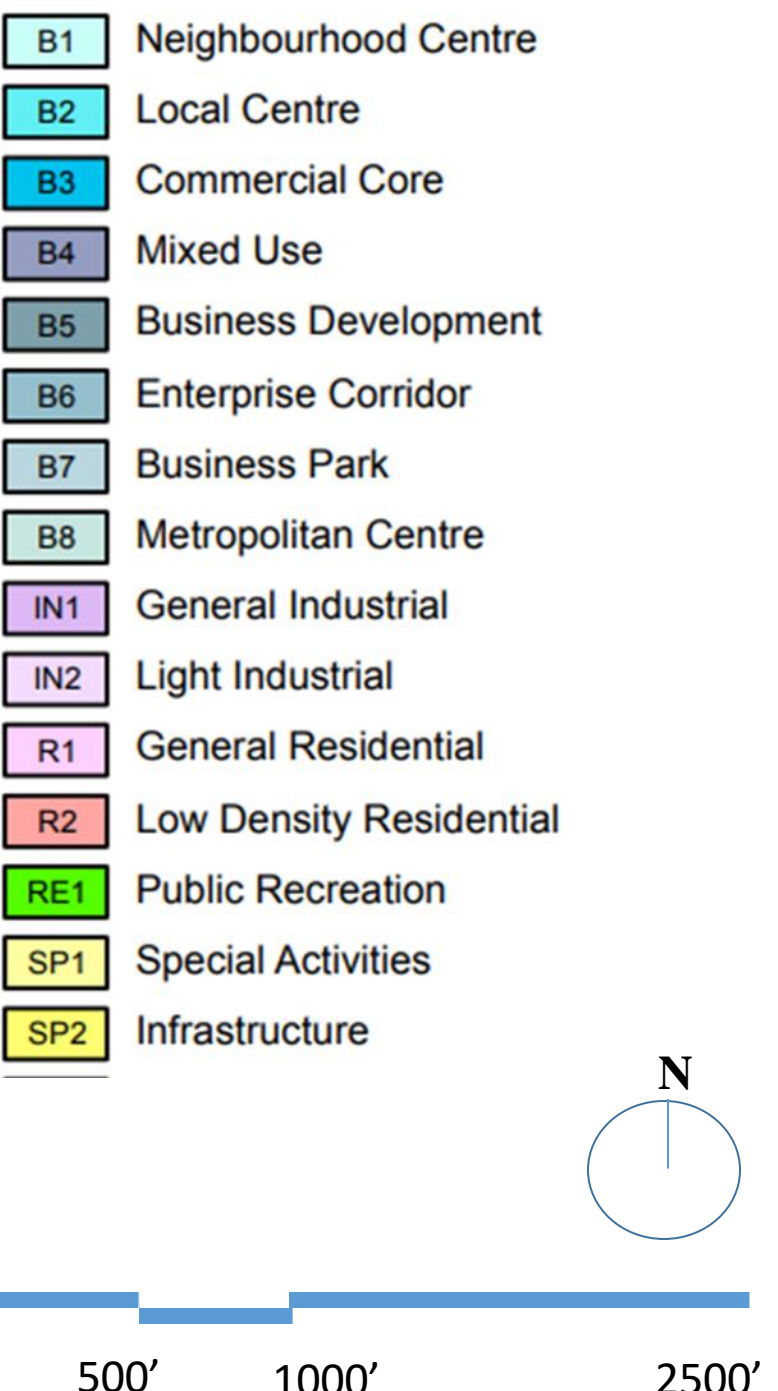
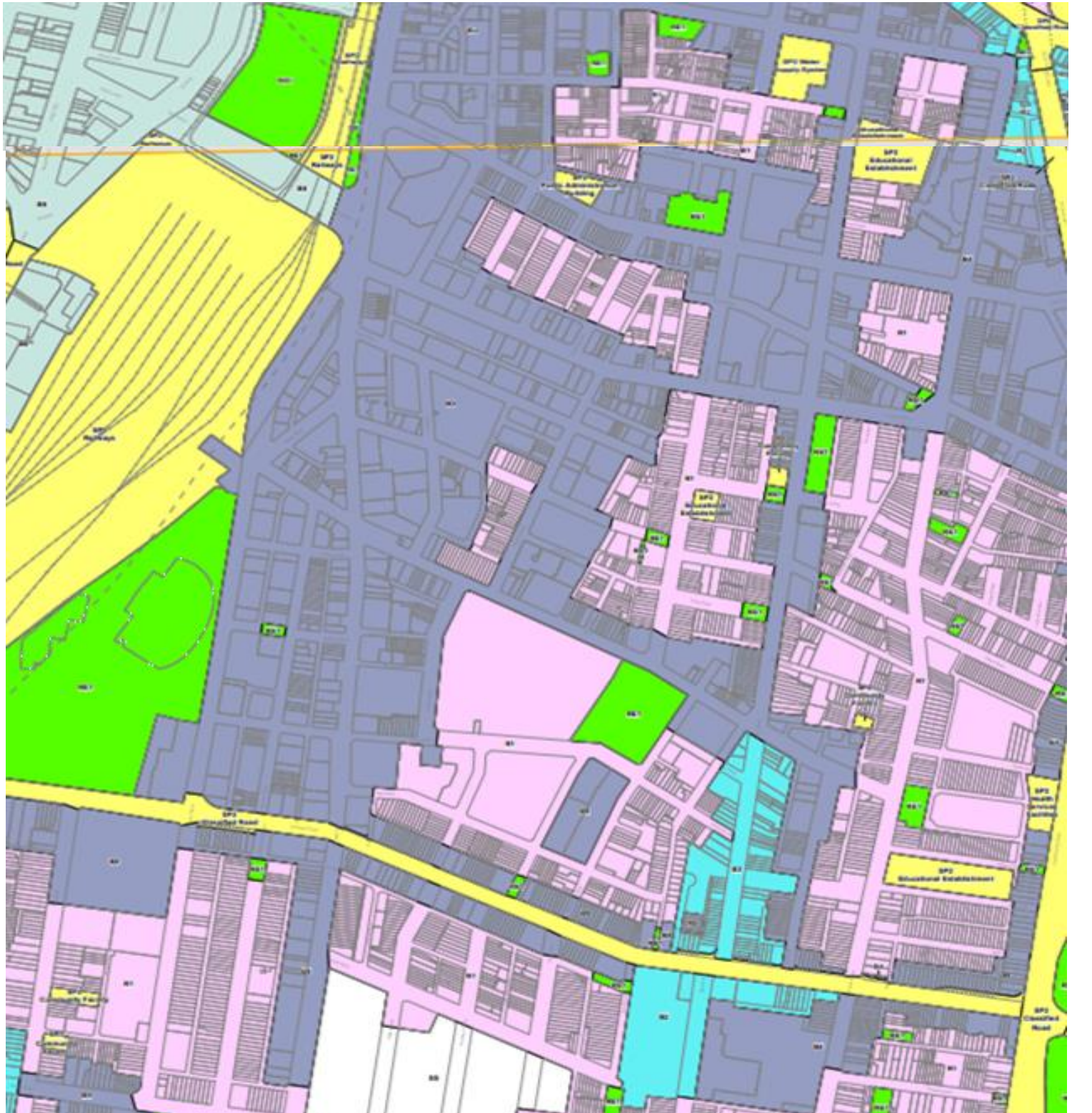
- POPULATION: 8,845
WORKFORCE: 4,234
IMMIGRANTS: 75%
MEDIAN HOUSEHOLD INCOME: \$ 1,230/WK
MEDIAN RENT: \$554/WK
- 1 Mile of Downtown
 - Home to top five Universities (University of Technology and Sydney Institute of TAFE)
 - Oldest examples of Victorian Terraces mixture of Commercial and Residential Areas
 - Public Transport area
 - Home to Universities Students, Australian Broadcasting corporations, and Creative start-ups
 - Well-connected neighborhood and Apartment life
 - The majority of the neighborhood is residential and mixed use
 - Blocks are long and narrow a size that Jane Jacobs will not agree on.



IMMIGRANT ORIGINS



SURRY HILLS



- POPULATION: 8,845
WORKFORCE: 4,234
IMMIGRANTS: 57.9%
MEDIAN HOUSEHOLD INCOME: \$ 1,230/WK
MEDIAN RENT: \$554/WK
- 1 Mile East of Downtown
 - Foodie Capital
 - Stylish culture ,café spots and Art Galleries spot
 - Populated with tattoo parlors
 - Award-winning restaurants (Rustic pearl), hip bars, fashion boutiques, and great hubs.
 - Multicultural neighborhood
 - Mixture of Residential, Commercial and industrial Areas
 - Most of the blocks are small in size a block that Jane Jacobs will slightly agree.



IMMIGRANT ORIGINS

