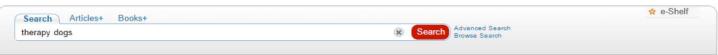
# Using the User: A User-Centered Approach to a Primo Redesign

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#### Show only

Peer-reviewed Journals (9,903) Full Text Online (19,495)

#### Resource Type

Articles (15,954)
Newspaper Articles (2,406)
Reviews (743)
Text Resources (694)
Conference Proceedings (214)
More options

#### Creation Date

Before 1960 (150) 1960 To 1973 (453) 1974 To 1987 (1,372) 1988 To 2002 (4,822) After 2002 (13,145)

### More options -

Subject
Dogs (4,492)
Dog Diseases (2,358)
Animals (1,917)
Index Medicus (1,186)
Dog (832)

More options ~

Results 1 - 10 of 19,508 for Everything Sorted by: Relevance . 12345 -Show only Peer-reviewed Journals (9.903) Full Text Online (19.495) View all versions Can Therapy Dogs Improve Pain and Satisfaction After Total Joint Arthroplasty? A Randomized Controlled Trial Harper, Carl M.: Dong, Yan: Thornhill, Thomas S.: Wright, John: Ready, John: Brick, Gregory W. Dver. George Clinical Orthopaedics and Related Research, 2014, Vol.473(1), pp.372-379 Article Full text available View Online Details More Physical therapy and massage for the dog Julia. Robertson Andy Mead 2013 65 50 60 Online access View Online Locations Details More View all versions Therapy dogs help library patrons to learn.(news desk) Library Journal, March 1, 2012, Vol. 137(4), p. 12(1) Connecticut, Massachusetts Institute of Technology, Yale Law School, and the University of San Diego have brought in therapy dogs during finals to reduce Full text available Article View Online Details More Great Dane : gentle giant Stephen. Person 2012 Check holdings at UHCL/JUVENILE 636.73 Per 2012 Request Details







Competitive Analysis
Focus Group
Usability Testing

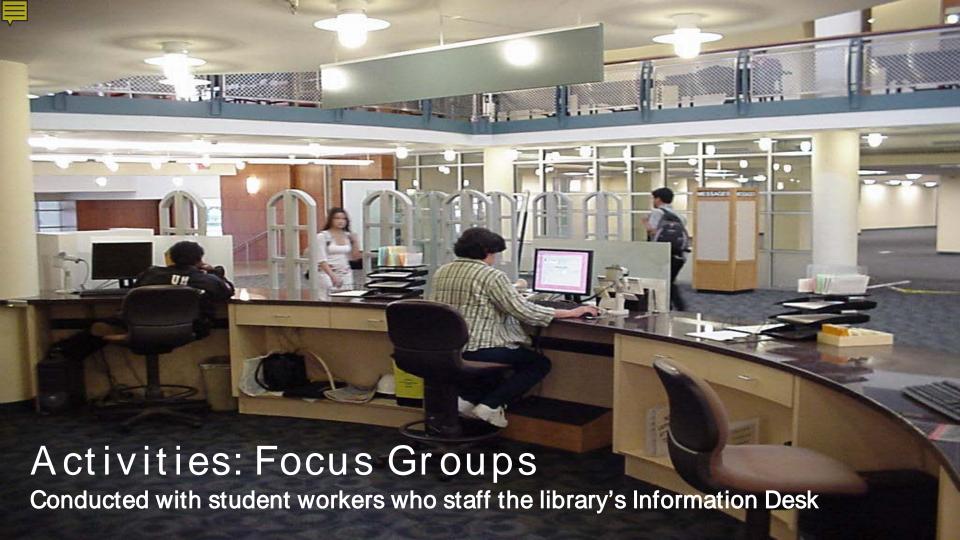
User-centered Redesign Activities





"Available in the Library" Facet Creation date slider Facets collapsed by default Minimize the number of facets displayed Cleaner and larger font Improved 'add to e-shelf' icon Clean up the display of of call number and availability information Make tabs look like buttons

# Results of Competitive Analysis





# Focus Groups Takeaways

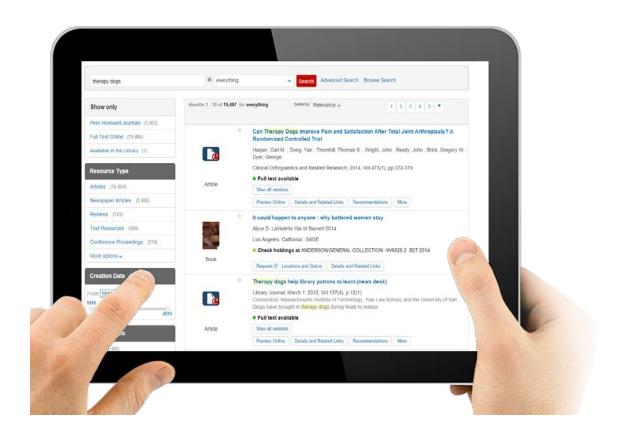
Experiences with Primo are more positive than negative, but...



### Focus Groups - Changes Made

# Suggestions for Improvement:

- The ability to limit to full-text prior to searching – perhaps via a drop down menu on the homepage
- Call the "view online" link "preview" and the "open source in new window" link "open full view"
- If something is unavailable have a direct link to ILL
- The ability to save resources into a personal (permanent) account





## Activities:

# Usability Testing

Conducted in Spring of 2014 on the Primo Sandbox environment





# Usability Testing Takeaways: Intangilbes

 Users modify their search terms if results aren't relevant

Users do not make effective use of facets

Users do not easily distinguish between scholarly and non-scholarly resources



Jargon such as 'Peer-review' and 'Digital Library' confuse users

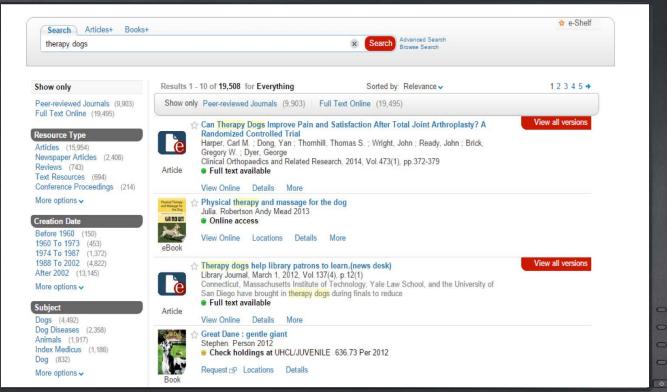
Users appreciate pre-search filtering options

Users click on the title to access items

Usability Testing Takeaways: Tangibles



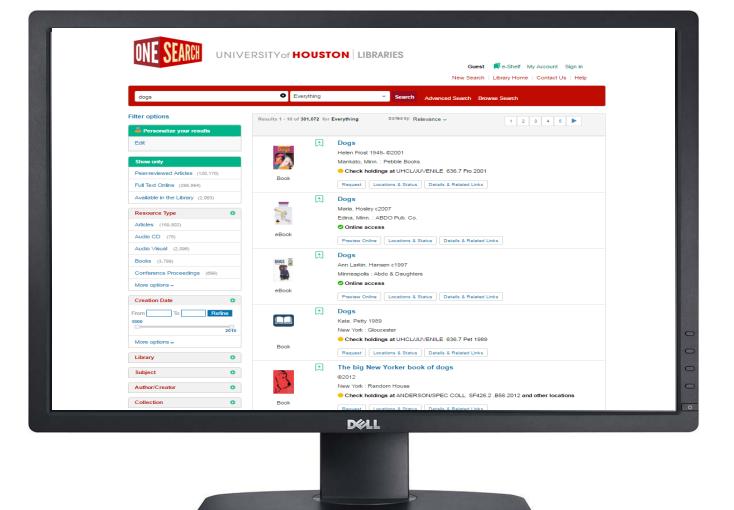
# Before







# After



# Thank you!

# Any Questions?

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### Appendix: Focus Group Questions

- 1. How long you have worked at the Info Desk and what has been your experience using OneSearch? How long and how frequently do you use it?
- 2. For what purposes do you use OneSearch? To assist patrons? For your own study?
- 3. Does OneSearch often give you results you expect?
- 4. What do you like about the OneSearch?
- 5. What do you dislike about it?
  - a. What is the primary difficulty you have using OneSearch
- 6. What difficulties have you observed patrons having when they use OneSearch?
- 7. If you could change a couple of things to make OneSearch better what would they be? (Look and feel, functionality, added features, etc.)

### Appendix: Focus Group Results

Most useful for finding electronic resources

Good tool if you do not know what you are looking for

Finding items that we do not have access to is not helpful for users

Links that do not resolve are frustrating

Facets for full-text and peer-review are useful

Most used facets are Resource Type and Date

Lack of item availability is frustrating (our implementation still lacks up-to-date item availability from our catalog)

The e-shelf feature goes unnoticed, and is not useful because it is a temporary storage

Mixed feelings over 'View Online' tab: Good because the user can review items without opening a lot of tabs; Bad because the tiny window is not expected

Experiences are more positive than negative

### Appendix: Usability Testing Tasks

### **Test Version 1**

### Task 1:

You are trying to find an article that was cited in a paper your read recently. You have the following citation:

Clapp, E., & Edwards, L. (2013). Expanding our vision for the arts in education. *Harvard Educational Review*, *83*(1), 5-14.

### Task 2:

Find this article using OneSearch. You are doing a research project on the effects of video games on early childhood development.

Find a peer-reviewed article on this topic, using OneSearch.

### **Test Version 2**

### Task 1:

Recently your friend recommended the book, "The Lighthouse" by P.D. James.

Use OneSearch to find out if you can check out this book from the library.

### Task 2:

You are writing a paper about the drug cartel's influence on Mexico's relationship with the United States.

Find a newspaper article on this topic, using OneSearch.