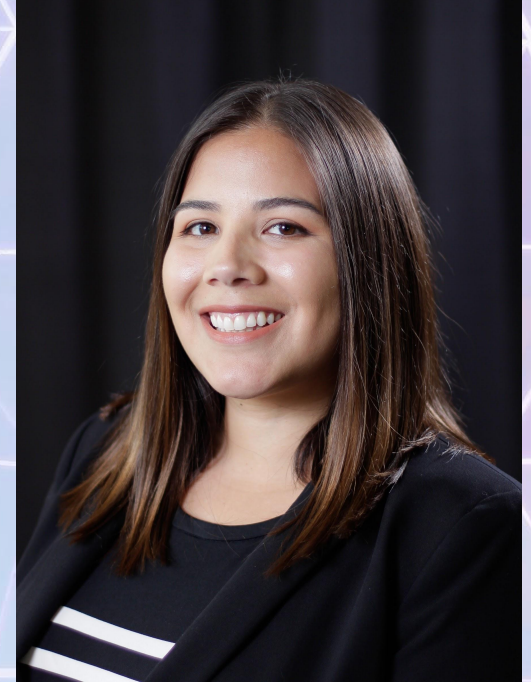# Behind the Scenes of OER Librarianship:

Facilitation, Collaboration, and Process

Ariana Santiago – Springer Nature Summit on Affordable Course Materials – May 14, 2020

About Me

Ariana Santiago

◎ OER Coordinator since 2018
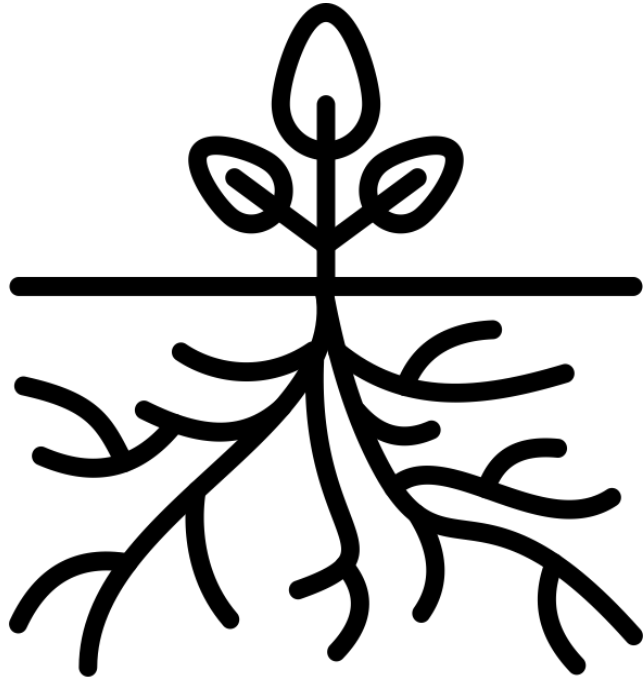◎ Instruction and outreach background
◎ Twitter: @aripants

"

"Open Educational Resources are teaching, learning, and research resources that reside in the public domain or have been released under an intellectual property license that permits their free use and repurposing by others."
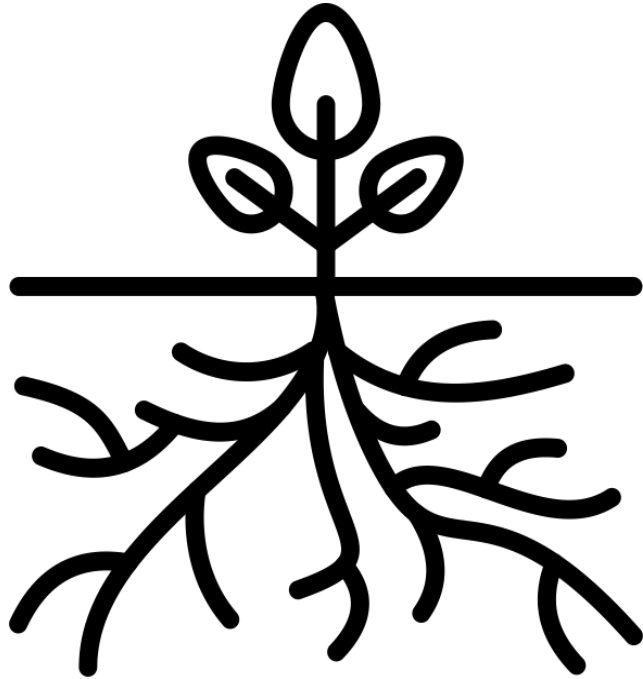
The why

- ◎ Affordable higher education
- ◎ Student success
- ◎ Enhanced pedagogy

The why and the how

- ◎ Affordable higher education
- ◎ Student success
- ◎ Enhanced pedagogy

- ◎ Raising awareness
- ◎ Educating campus
- ◎ Developing services
- ◎ Program/project management
- ◎ Relationship-building
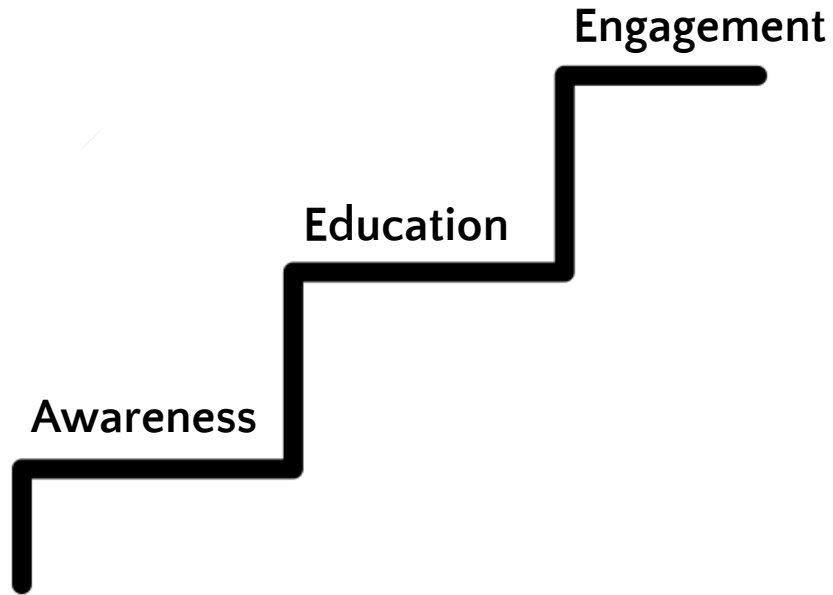- ◎ Technical support
- ◎ So many things!

Facilitation

Barriers

◎ Student financial stress not top of mind
◎ Unaware of OER as an option
◎ Difficulty finding OER
◎ Conflate OER with online resources
◎ Skeptical of quality
◎ Lack of time to engage

Adapted from the Open Textbook Network

How to facilitate student success with OER?

Engagement

Education
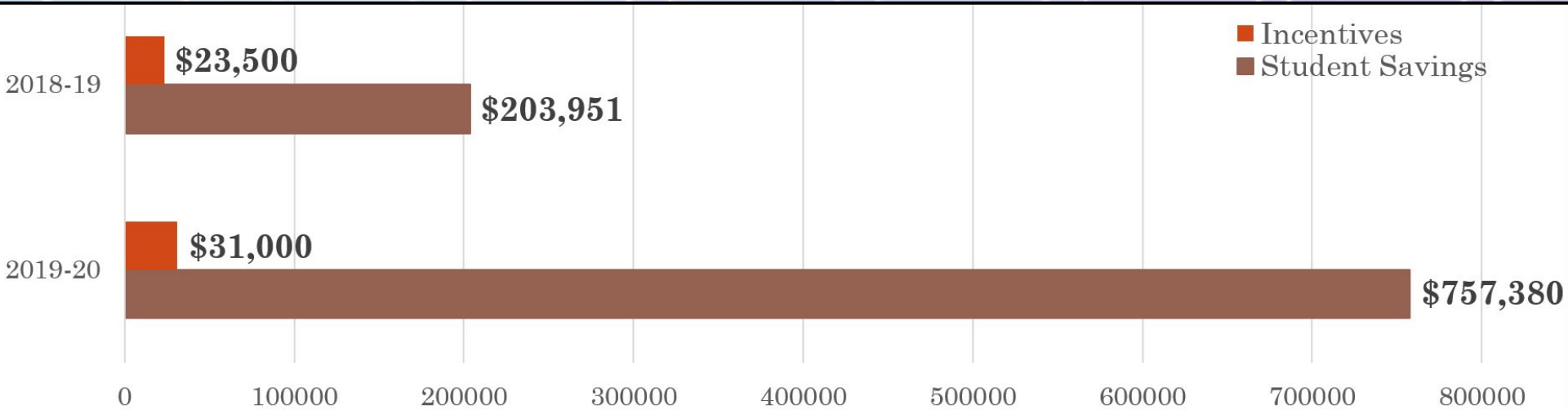
Awareness

Adapted from the Open Textbook Network
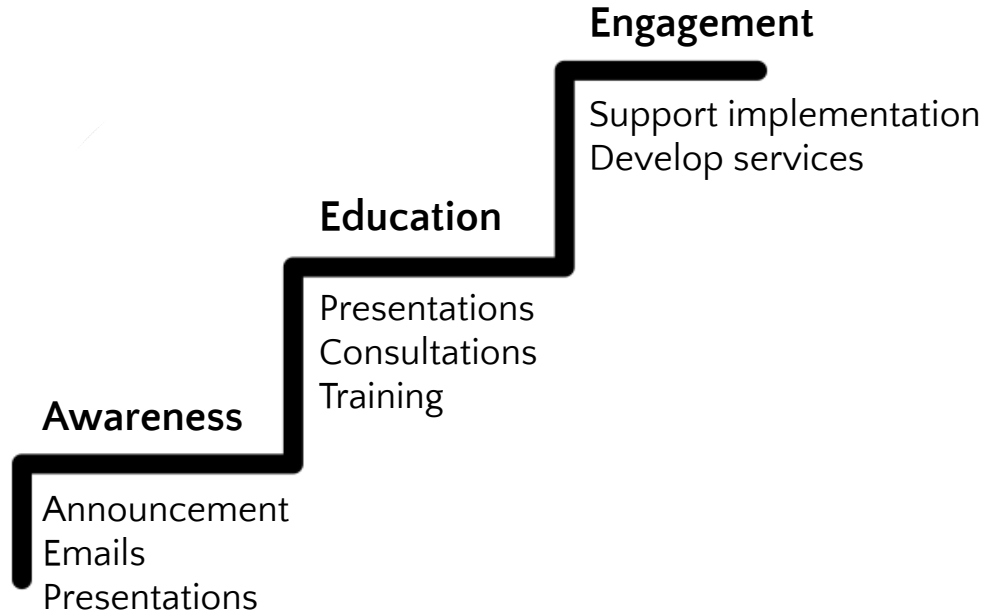
UH Alternative Textbook Incentive Program

Encourage instructors to adopt OER instead of commercial textbooks

◎ Incentives range from $500–2,500
◎ Helps address barriers
◎ Added motivation to adopt

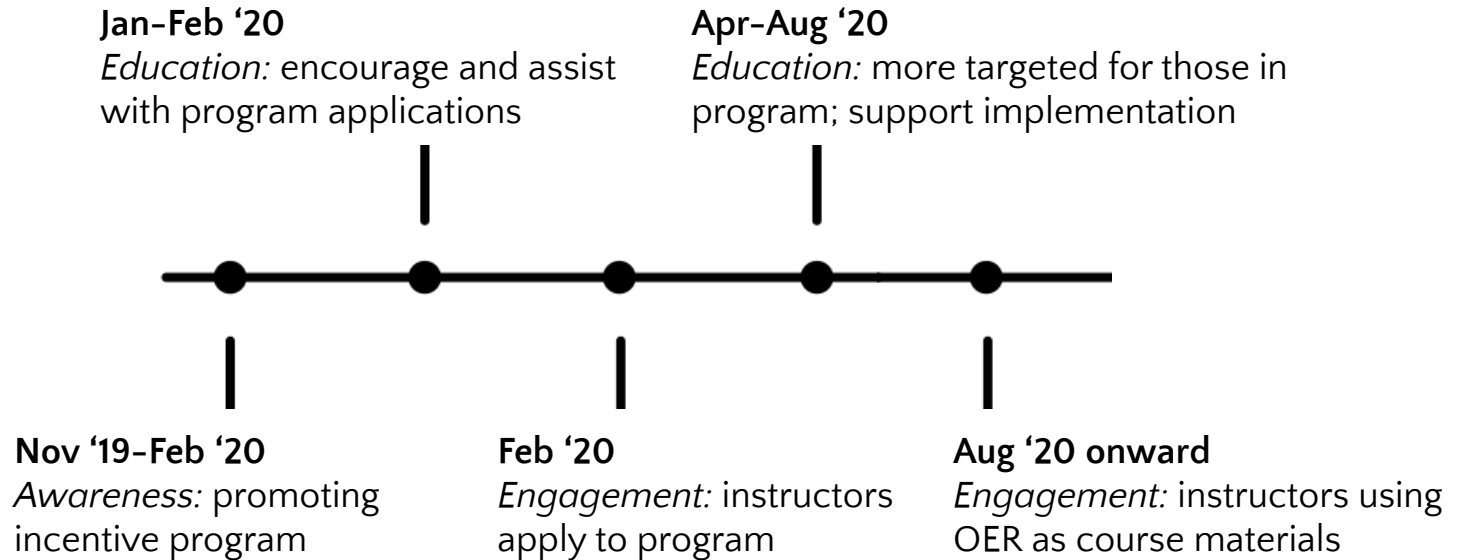# UH Alternative Textbook Incentive Program

UH Alternative Textbook Incentive Program

Engagement

Support implementation
Develop services

Education

Presentations
Consultations
Training

Awareness

Announcement
Emails
Presentations

Shifting focus

Jan–Feb '20
Education: encourage and assist with program applications

Apr–Aug '20
Education: more targeted for those in program; support implementation

Nov '19–Feb '20
Awareness: promoting incentive program

Feb '20
Engagement: instructors apply to program

Aug '20 onward
Engagement: instructors using OER as course materials

Facilitate finding & evaluating OER

OER Librarian
- How to find OER
- Initial search
- Communicate role

Faculty
- Subject expertise
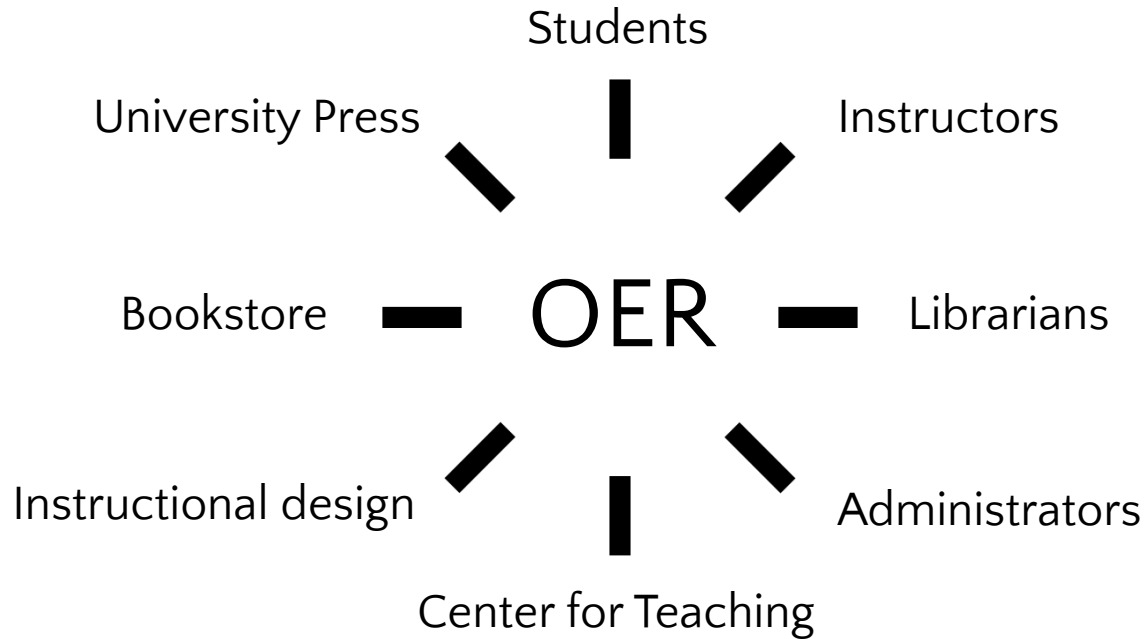- Ability to evaluate
- Detailed search

Takeaways so far

◎ Pathways to facilitating student success
   ○ Awareness, education, engagement
◎ Don't try to do all the things all the time (burnout)
◎ Facilitating student success can happen at the program-level and the individual-level

Collaboration

Stakeholders and collaborators

Students

University Press

Instructors

Bookstore

OER

Librarians

Instructional design

Administrators

Center for Teaching

"

If you want to go fast, go alone.
If you want to go far, go together.
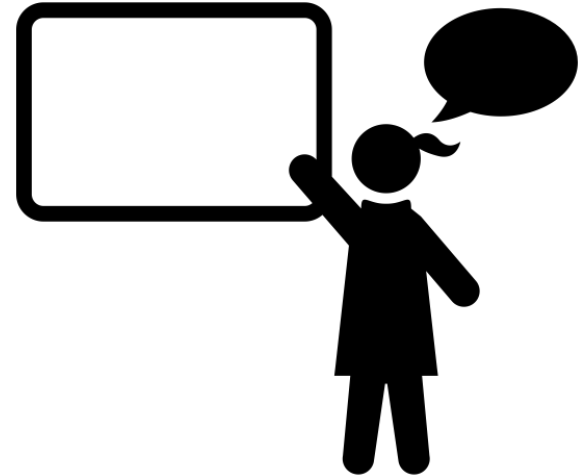
When should I collaborate?

1. What is the purpose?

2. Who are ideal collaborators? Why?

3. What are the expectations?

Example: Faculty co-presenters

Purpose: Educate faculty about OER, encourage adoptions

Collaborators: Faculty who have used OER

Expectations: Give a 12–15 minute presentation on your experience; share what would be helpful for others
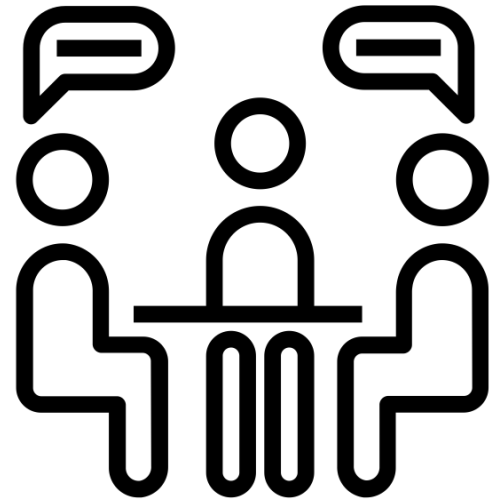
Example: Consultation with subject librarian

Purpose: Support faculty member who is interested in using OER

Collaborators: Subject librarian with knowledge of disciplinary library resources

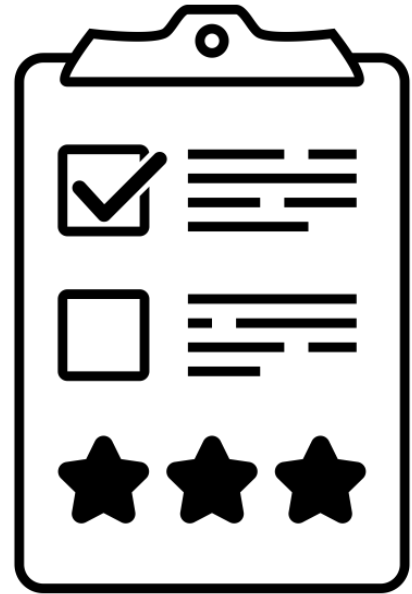**Expectations:** Join the consultation and provide info if needed

Example: Team review of applications

Purpose: Review and score incentive program applications

Collaborators: Faculty, instructional designer, and librarians

Expectations: Attend three meetings, test scoring rubric, score applications, and contribute to award decisions

Other examples

Collaborating with Students

◎ Raise awareness
◎ Advocate for initiatives
◎ Gather and share data
◎ #TextbookBroke

Textbook Affordability Student Toolkit:
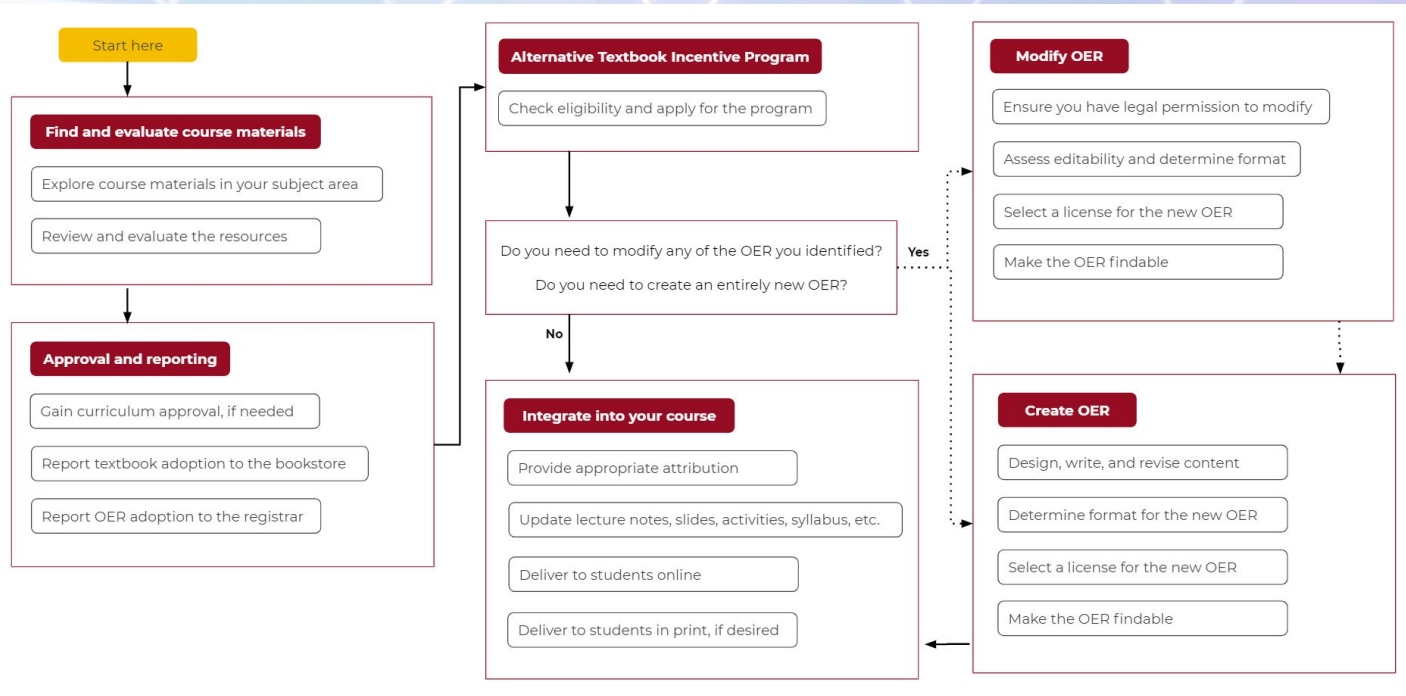openoregon.org/student–toolkit

Campus OER Committee

◎ Bring stakeholders together
◎ Support individual instructors
◎ Administer grant programs
◎ Develop institutional policy

Working Group Guide:
opentextbc.ca/workinggroupguide

Process
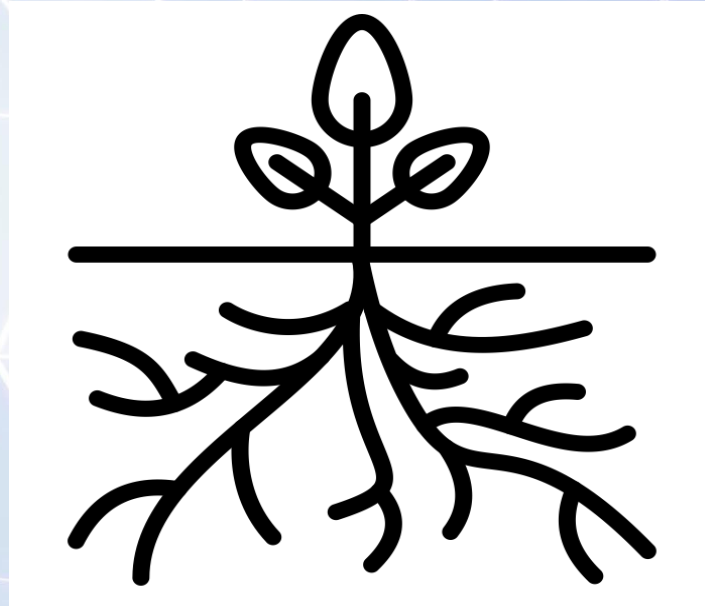
How do we do this? Nuts and bolts

How do we do this? Relationships

◎   Start with listening
◎   Share information often
◎   Invite people to be involved
◎   Make connections
◎   Ask for help

"If you want to go fast, go alone.
If you want to go far, go together."

References

Slide 3: "What are OER" by Lumen, definition from the William and Flora Hewlett Foundation

Slide 7: Adapted from "Open Textbook Network Summer Institute, Day 2" slide 21, licensed CC BY

Slide 8 & 11: Adapted from "Open Textbook Network Summer Institute, Day 2" slide 7, licensed CC BY

Slide 17: "If you want to go fast, go alone. If you want to go far, go together." unknown source.

Slide 22: "Textbook Affordability Student Toolkit" by Open Oregon

Slide 22: "Working Group Guide" by BC Campus Open Education

Slide 24: "Enhancing OER Support by Developing a Workflow and Service Model" by Ariana Santiago

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Resources

UH Libraries OER: libraries.uh.edu/oer

Connect OER: sparcopen.org/our-work/connect-oer

OER Adoption Workflow Project:
sparcopen.org/people/ariana-santiago

Student Toolkit: openoregon.org/student-toolkit

Working Group Guide:
opentextbc.ca/workinggroupguide

OER Research Toolkit: openedgroup.org/toolkit

Thank you!

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