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The Public-Access Computer Systems Review

Volume 5, Number 6 (1994)

ISSN 1048-6542

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This paper overviews the World-Wide Web (frequently abbreviated as the "Web") and related systems and standards. First, it introduces Web concepts and tools and describes how they fit together to form a coherent whole, including the client/server model of computing, the Uniform Resource Locator (URL), selected Web client and server programs, the HyperText Transfer Protocol (HTTP), the HyperText Markup Language (HTML), selected HTML converters and editors, and Common Gateway Interface (CGI) scripts. Second, it discusses strategies for organizing Web information. Finally, it advocates the direct involvement of librarians in the development of Web information resources.

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#### Publication Information

Published on an irregular basis by the University Libraries,  
University of Houston. Technical support is provided by the  
Information Technology Division, University of Houston.  
Circulation: 8,372 subscribers in 65 countries (PACS-L) and 2,711  
subscribers in 52 countries (PACS-P).

Back issues are available from listserv@uhupvm1.uh.edu. To  
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