

CONCLUSION

KEYWORDS - BICYCLE SHARING SYSTEM, GREEN TRANSPORTATION, INNOVATION

● PAYMENT PREFERENCE

- > 70% Credit/Debit Cards
- > ~ 60% Cougar Card
- > 33% Cash
- > 29% one time renting
- > ~46% Mobile App
- > 58% 40\$ per semester subscription
- > 45% 10\$ per month subscription

- >Will reach out to social media of every college to promote the survey in the first month of Fall semester.
- >Office of Sustainability will promote the survey.
- >Reach out to student organizations again.

REFERENCES

Volunteer:
>Daniel Li; Feedback and Advice

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