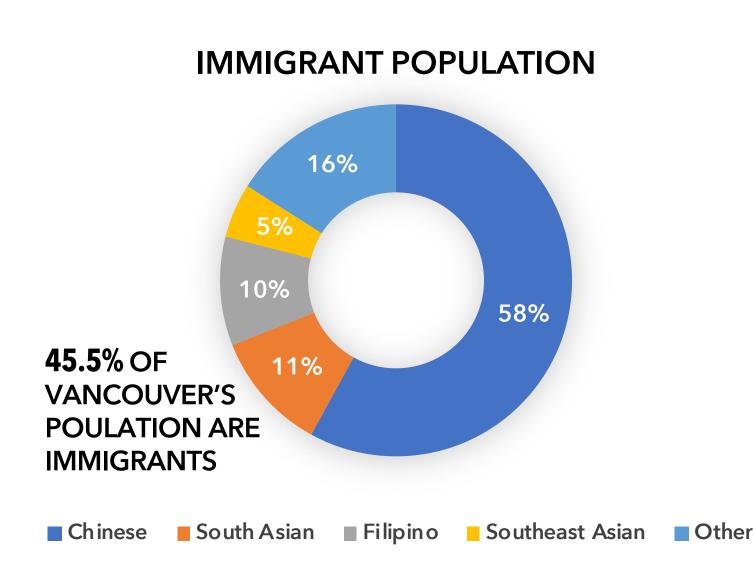
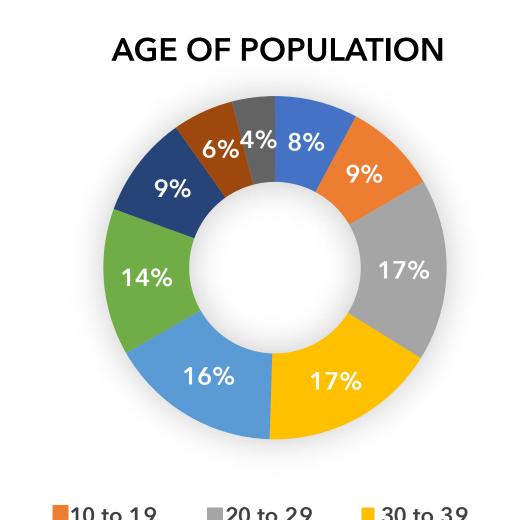
VANCOUVER BRITISH COLUMBIA CANADA

PROBLEM 2: OPPORTUNITY + APPEAL



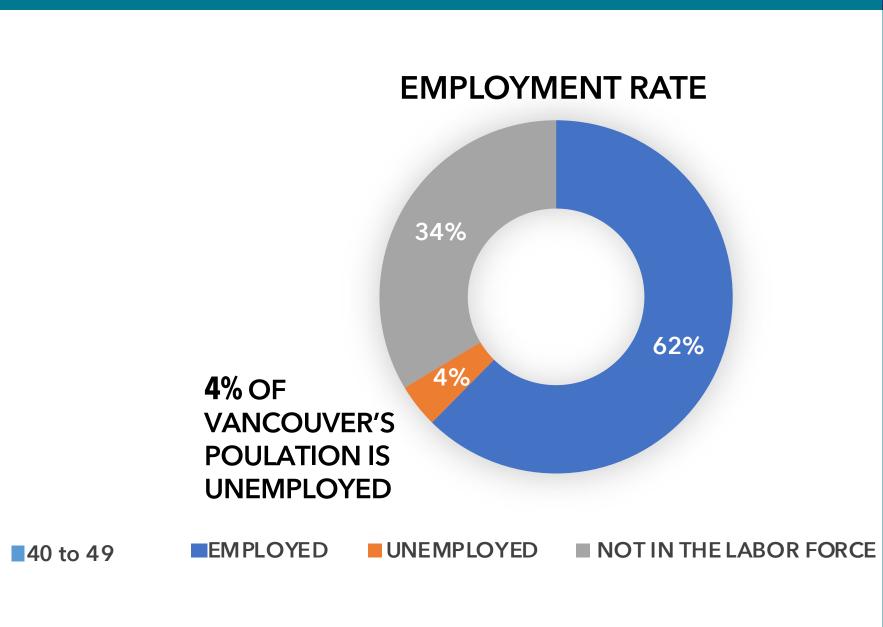




■70 to 79

■60 to 69

■80 and Over





KNOWN AS "HOLLYWOOD NORTH", **VANCOUVER IS HOME TO A** THRIVING MOTION PICTURE **BUSINESS**

TOURISM HAS BEEN A LARGE PART SINCE THE WORLD EXPO IN 1986. **MILLIONS VISIT EACH YEAR**



FOREIGN TRADE IS THE LEAD ROLE (ASIAN-PACIFIC ECONOMY)

METALS

LUMBER MGRAIN



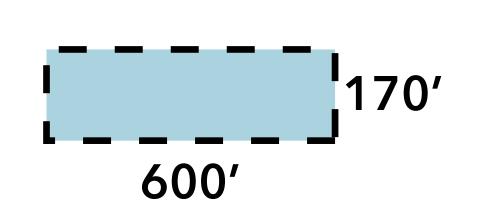
THE UNIVERSITY OF BRITSH **COLUMBIA IS A GLOBAL CENTER** FOR RESEARCH. IT IS RECOGNIZED AS NORTH AMERICA'S MOST **INTERNATIONAL UNIVERSITY**

KITSILANO



0 to 9

■50 to 59



POPULATION: 1,404 900 SF COSTS ABOUT \$2100

BLOCK

THE TYPICAL BLOCK IN KITSILANO IS LONG AND NARROW (A BLOCK SIZE THAT JANE JACOBS WOULD DISAGREE WITH). THE MAJORITY OF THE NEGHBORHOOD IS RESIDENTIAL, VARYING FROM 2-4 STORY CONDOS, TOWNHOMES, BUNGALOWS, TO HERITAGE HOMES. KITSILANO IS ABOUT 2 MILES FROM DOWNTOWN. THIS NEIGHBORHOOD IS RANKED AS THE SECOND MOST RECOGNIZBLE COMMUNITY IN CANADA BECAUSE IT IS KNOW FOR ITS SCENERY AND BEACHES.

JANE JACOBS





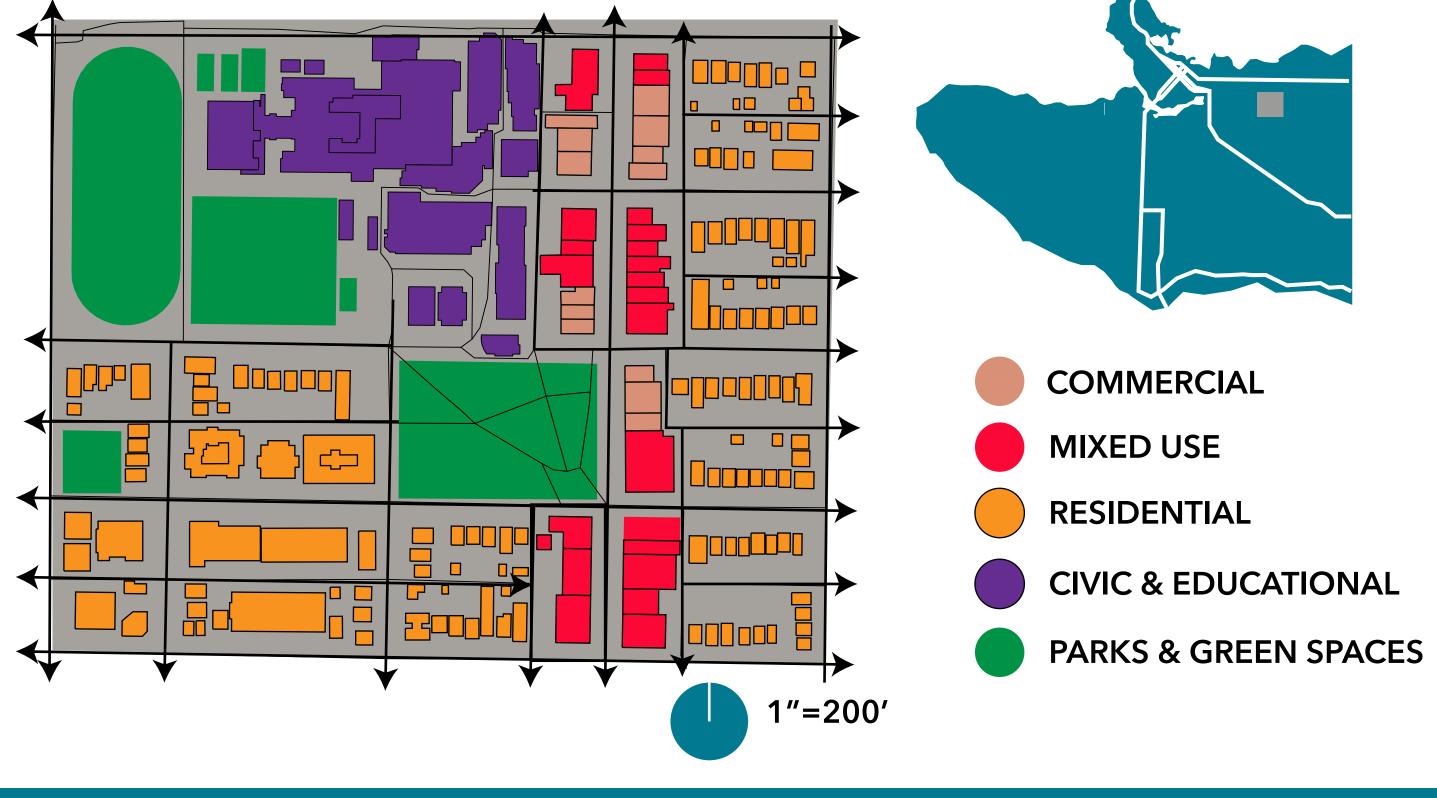


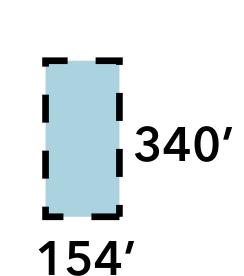
PEDESTRIAN STREETS



PARKS/ BUSY PAVED AREAS

GRANDVIEW-WOODLAND



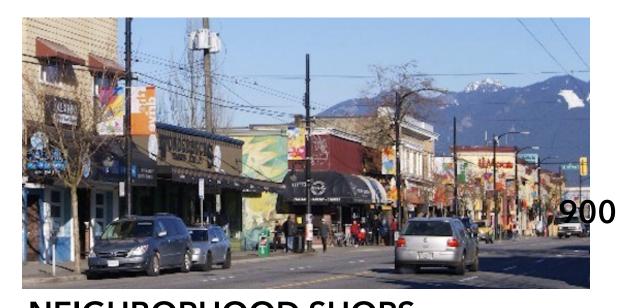


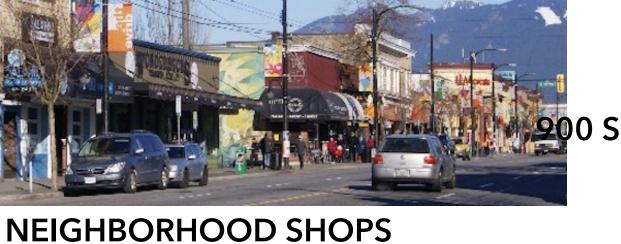
BLOCK

THE TYPICAL BLOCK IN THE GRANDVIEW-WOODLAND NEIGHBORHOOD IS SMALLER IN SIZE. ALTHOUGH THE BLOCK IS SLIGHTLY LARGER THAN WHAT JANE JACOB DEPICTS, THIS NEIGHBORHOOD INCLUDES PLENTY OF ATTRACTIONS. GRANDVIEW-WOODLAND IS ABOUT 3 MILES FROM DOWNTOWN. THE NEIGHBORHOOD CONSISTS OF A SHOPPING STRIP, RESIDENTIAL BUILDINGS, PARKS, AND A COMMUNITY SERVICE CENTER.

POPULATION: 1,905 900 SF COSTS ABOUT \$1600

JANE JACOBS





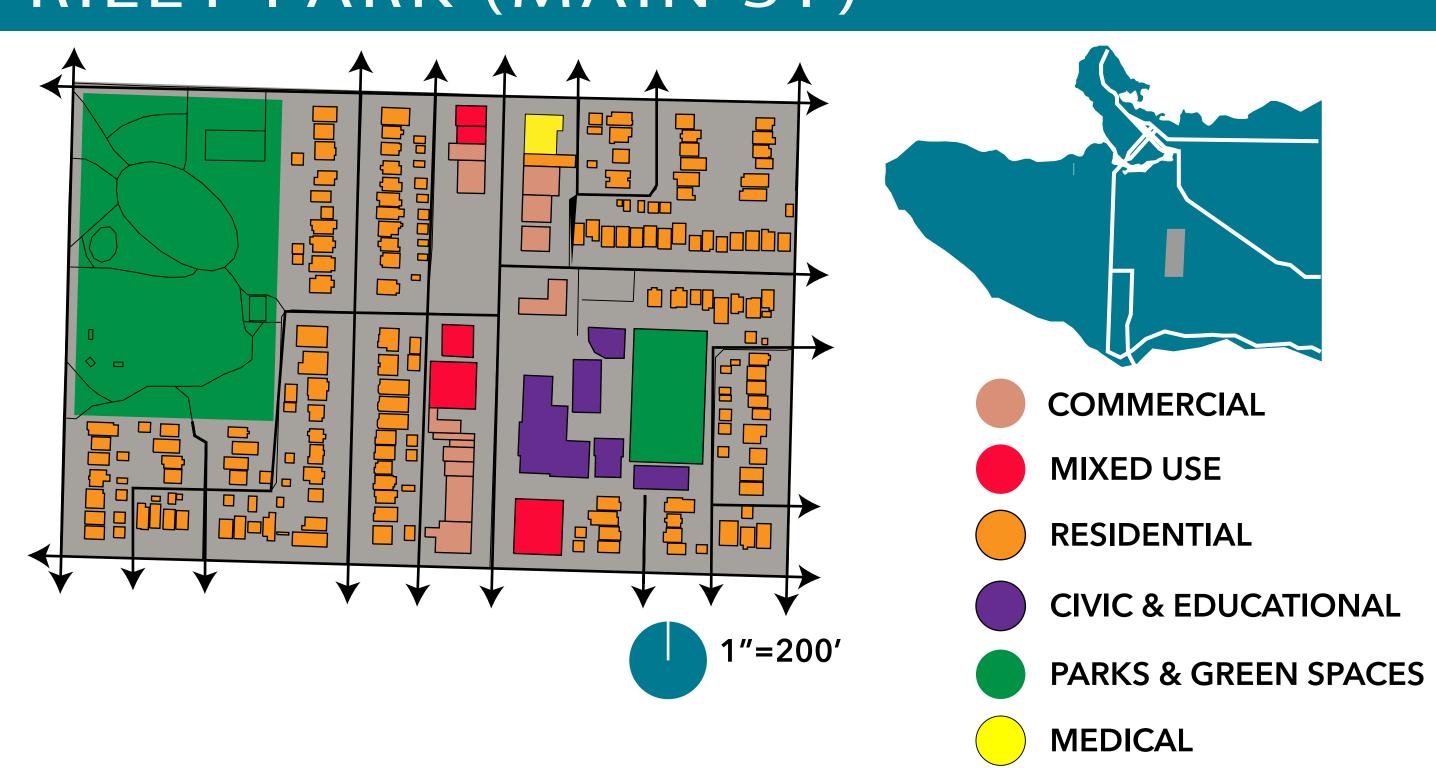
LOW-RISE MIXED USE BUILDINGS

RILEY PARK (MAIN ST)

MELANIE GETMAN

VERA ADAMS

ARCH-4374 FALL-2018



142' 268' 155' 528' 474'

BLOCK

THE TYPICAL BLOCK IN THE RILEY PARK **NEIGHBORHOOD VARIES. LOW AND MID-RISE BUILDINGS, AS WELL AS SINGLE-FAMILY** DWELLINGS INHABIT THE RESIDENTIAL AREA. THIS NEIGHBORHOOD IS PART OF THE "TRENDY AND HIP" UP-AND-COMING EASTSIDE.

POPULATION: 1,285 900 SF COSTS ABOUT \$2100

JANE JACOBS







SOURCES:

- JACOBS, JANE. THE DEATH AND LIFE OF GREAT AMERICAN CITIES. RANDOM HOUSE ■ MACDONALDS, ELIZABETH. *URBAN WATERFRONTS*.
- TODD, DOUGLAS. "VANCOUVER IS THE MOST 'ASIAN' CITY OUTSIDE ASIA." VANCOUVER SUN ■ VANCOUVER - 2011 CITY-DATA (CENSUS)
- VANCOUVER 2016 STATISTICS CANADA (CENSUS)
- FAITH WILSON REAL ESTATE GROUP