

Openness & Latinos' Attitudes

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Background

- The personality trait openness is known to liberalize social attitudes among non-Hispanic whites.
- Political knowledge is a cognitive moderator that can significantly increase these personal beliefs.
- From 2012-2016, Hispanics, mostly Mex-American, accounted for 37% of the growth in all eligible voters.
- Most current studies fail to incorporate particular variables.
- We're establishing does openness to experience with political knowledge increase liberal attitudes on social issues of affirmative action, marijuana legalization, and the death penalty when applied to Mexican-Americans.

Methodology

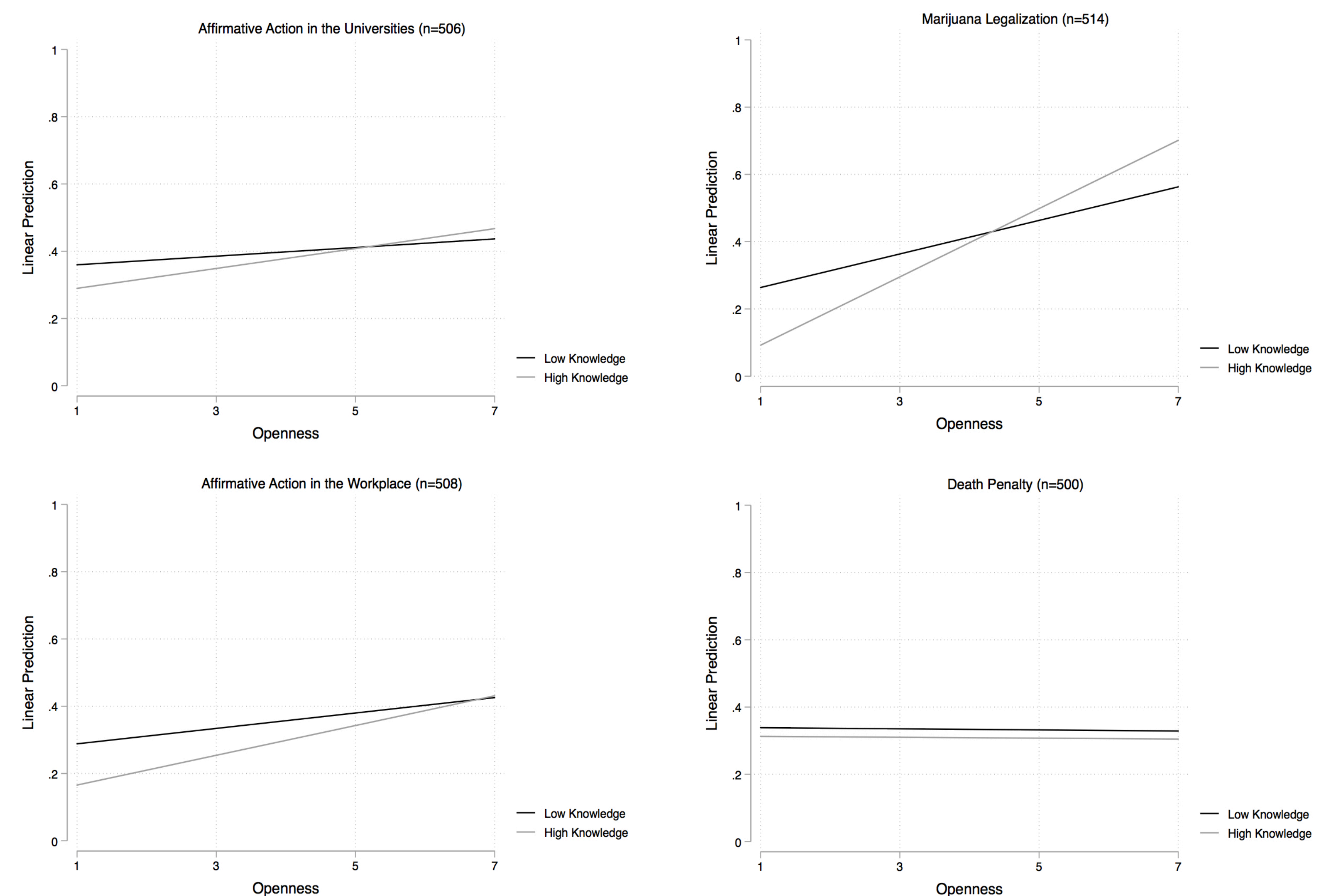
- The American National Election Survey is a reputable source used by political scientists for analysis.
- In 2012, an oversample of Hispanics occurred adding more individuals than any previous year by combining web surveys and personal interviews.
- A linear regression model with an interacting term was created controlling for demographic variables.

Conclusions

- Openness predicts liberal social attitudes for Mexican-Americans on affirmative action and marijuana legalization.
- Political knowledge only moderates a significant positive (liberal) effect on openness concerning marijuana legalization.
- Surprisingly, openness fails to predict liberal views for the death penalty.
- The next step, establishing why openness fails to predict a liberalization of attitudes on the death penalty issue.

Results

- By using an interactive model with additional Latino specific variables of nativity, their primary language, and citizenship to create accurate attitude predictions on these relevant social issues.



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References

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