

# LONDON, UK

ARCH 4374 | FALL 2018 | WORLD CITIES

## CASE STUDY TWO: OPPORTUNITY AND APPEAL

### ANDREA A. PEREA

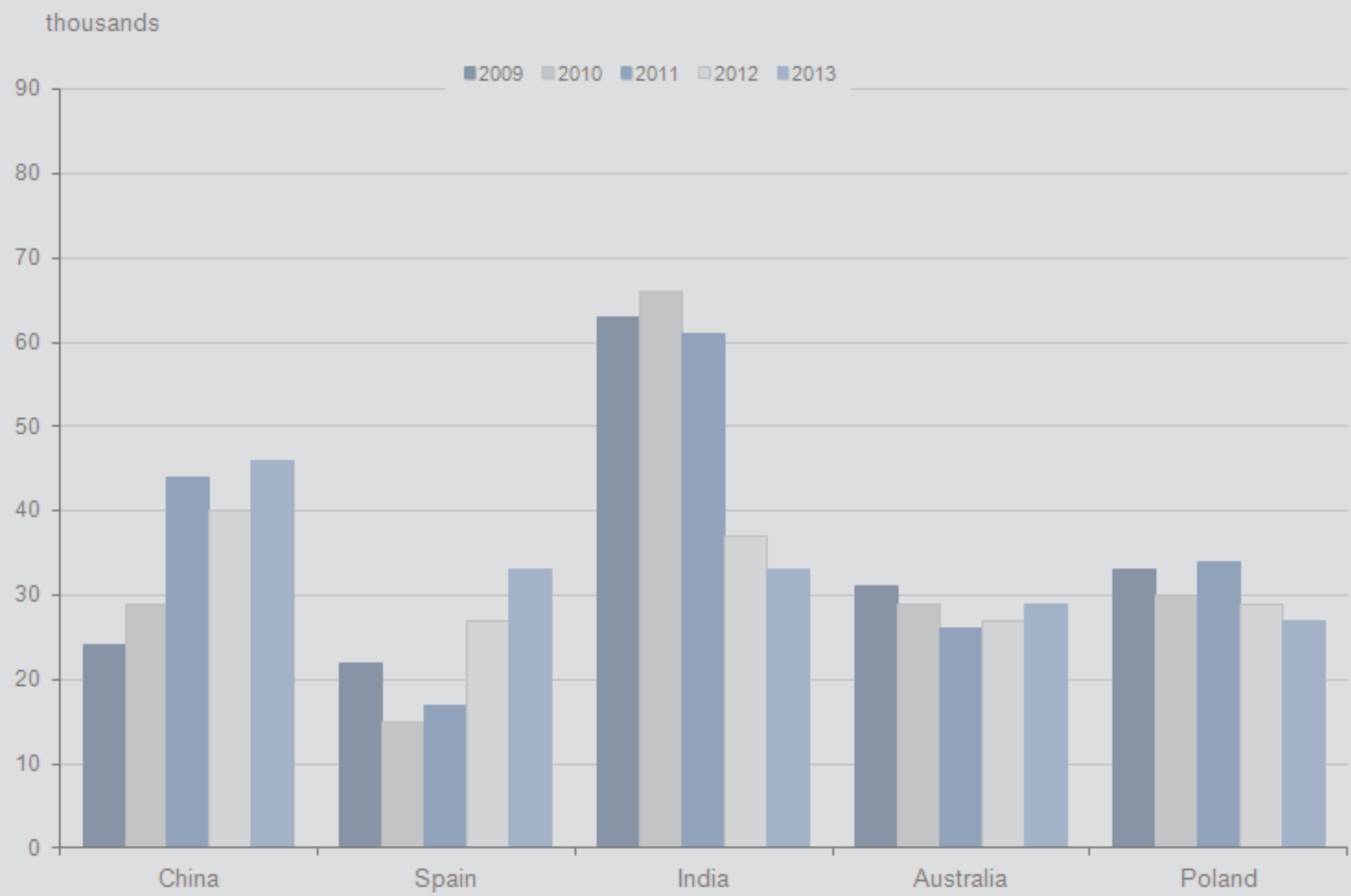
4.0% Unemployment rates in London

1.36 Mil Unemployed in the UK

106 Universities (Good for economy)

£27,600 Annual income

#### IMMIGRANT NATIONALITLIES



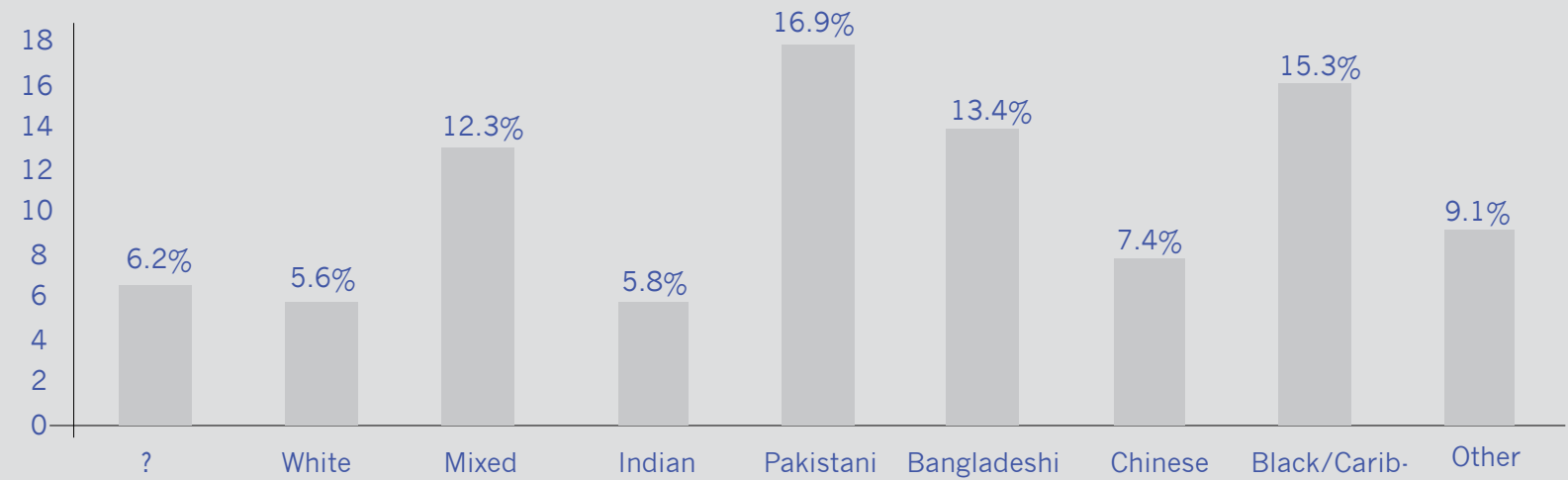
#### INDUSTRIES

- CONSTRUCTION**  
2.93 million people were employed in the 280,000 construction businesses that exists in the country.
- OIL AND GAS**  
Nearly 450,000 people are employed in this industry.
- EDUCATION**  
Top three main sources of employment. More than 757,000 people employed in the higher education sector.
- MANUFACTURING**  
Committed to sustainable and enviromentally conscious practices
- HEALTHCARE**  
Healthcare industry yields nearly £107 million a year in gross value added. More than 4 million people work in healthcare throughout the country.
- FINANCE AND BANKING**  
There are currently more than 2 million people working in finance and banking.
- TECHNOLOGY**  
Nearly every major industry relies on technology in order to function, so the importance of the technology sector cannot be underestimated.

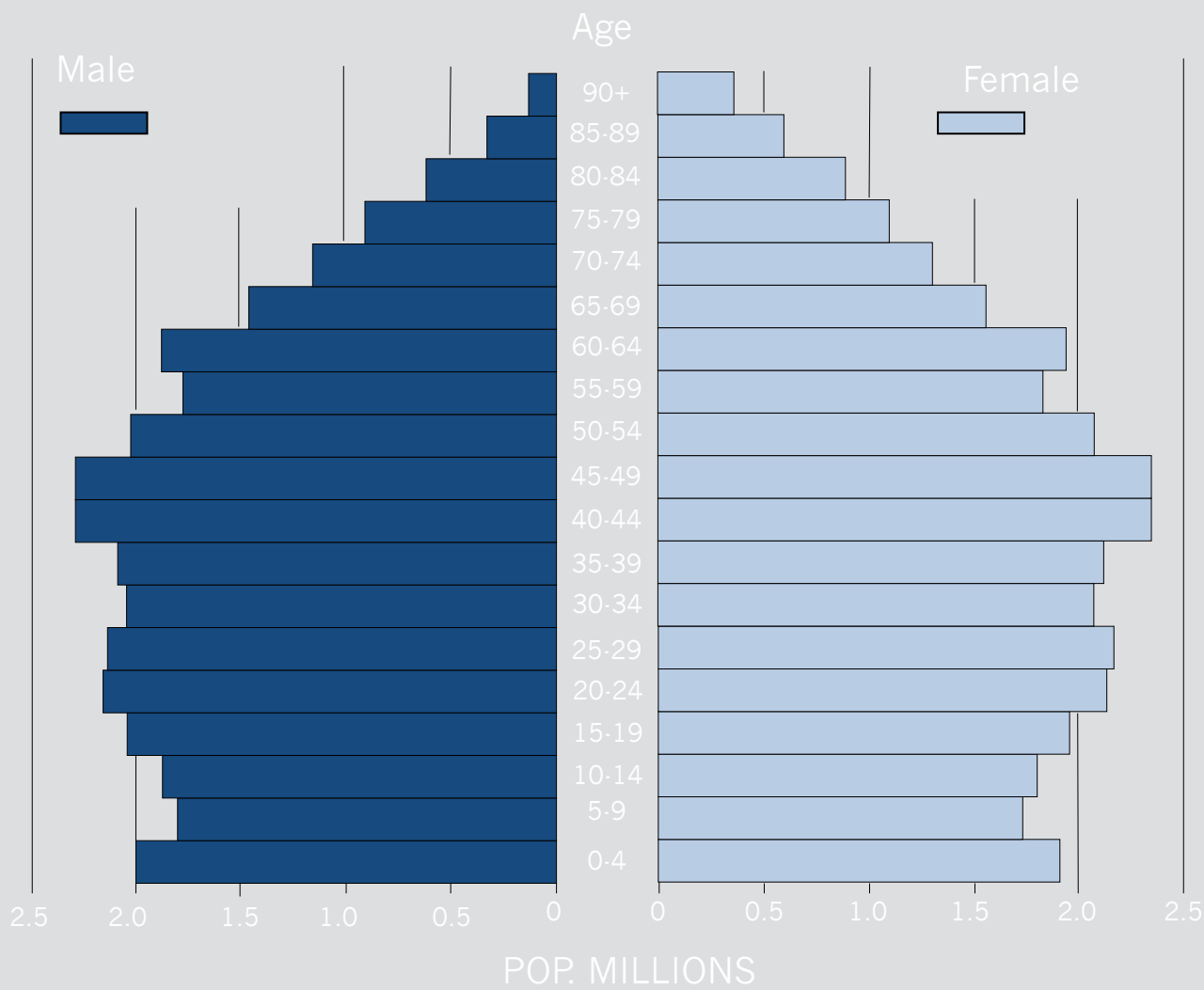
#### OCCUP. EMPLOYMENT



#### UNEMPLOYMENT AGED 16+



#### POP. BY GENDER



## ISLINGTON



POPULATION: 215,667  
IMMIGRANTS: 36%  
AVG. MONTHLY RENT: £2,435  
AVG. BLOCK DIMENSIONS: 300'x 170'

JANE JACOBS:

- 1"=200'
- COMMERCIAL
- PARK
- CHURCHES
- RESIDENTIAL

Islington's Victorian homes and quiet backstreets, popular with families and liberal politicians, contrast with its commercial heart.



BUSY SIDEWALKS



NIGHT ACTIVITY

## CHELSEA



POPULATION: 41,440  
IMMIGRANTS: 32%  
AVG. MONTHLY RENT: £4,778  
AVG. BLOCK DIMENSIONS: 180'x 300'

JANE JACOBS:

- 1"=200'
- COMMERCIAL
- PARK
- CHURCHES
- RESIDENTIAL
- MUSEUMS
- MIXED USE
- GOVERNMENT

Chelsea is known for its affluent residents and the posh shops and restaurants that cater to them. It's a cultural haven too, with the Royal Court Theatre on Sloane Square.

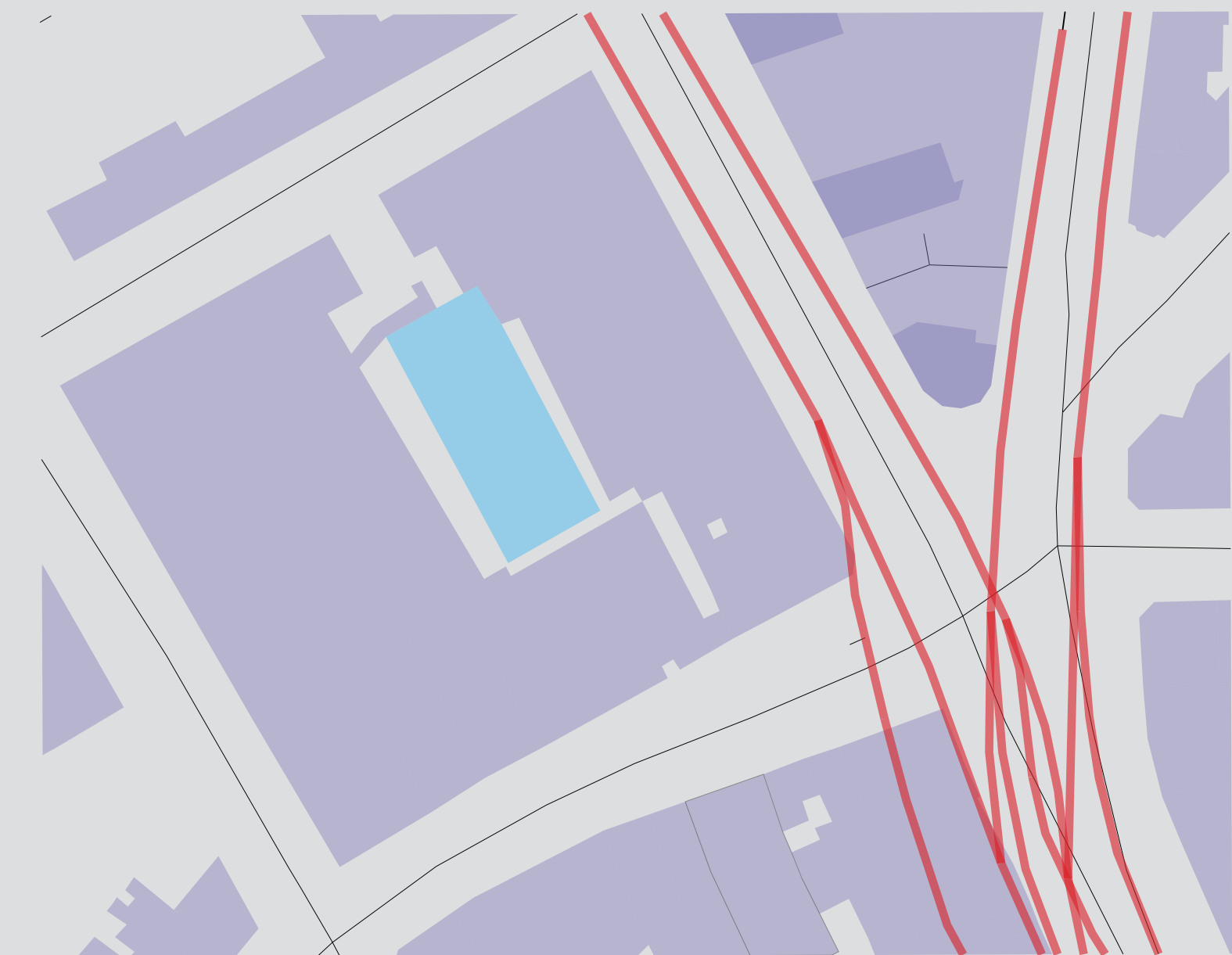


NIGHT ACTIVITY



CENTRAL PARKS

## CAMDEN TOWN

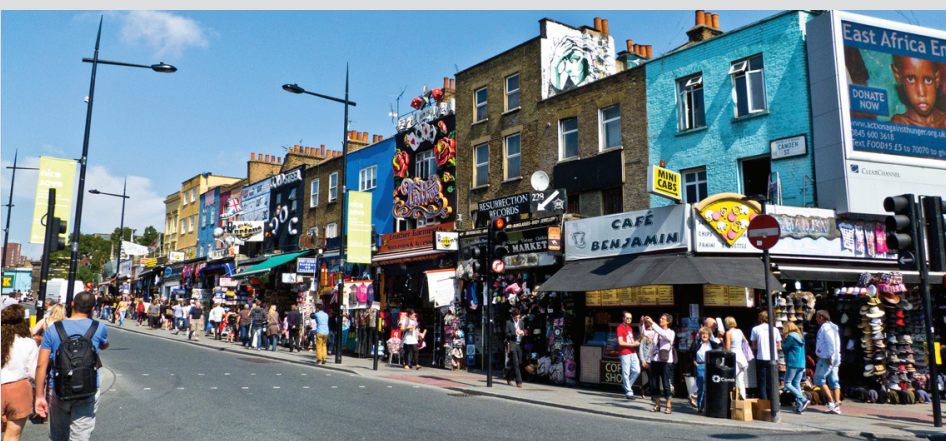
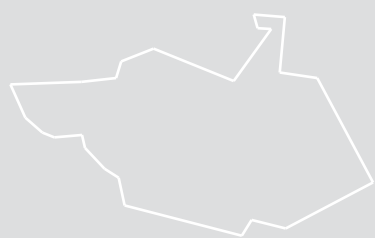


POPULATION: 24,538  
IMMIGRANTS: 23%  
AVG. MONTHLY RENT: £2,500  
AVG. BLOCK DIMENSIONS: 500'x300'

JANE JACOBS:

- 1"=200'
- COMMERCIAL
- OPEN SPACE
- RAILWAYS

Camden Town is famed for its market, a warren of fashion. A haven of counter culture, the area is popular with tourists and teenagers.



BUSY SIDEWALKS



NIGHT ACTIVITY



PEDESTRIAN STREETS



NEIGHBORHOOD SHOPS



CENTRAL PARKS