



Digital Timeline of the League of United Latin American Citizens

UNIVERSITY of
HOUSTON

Introduction

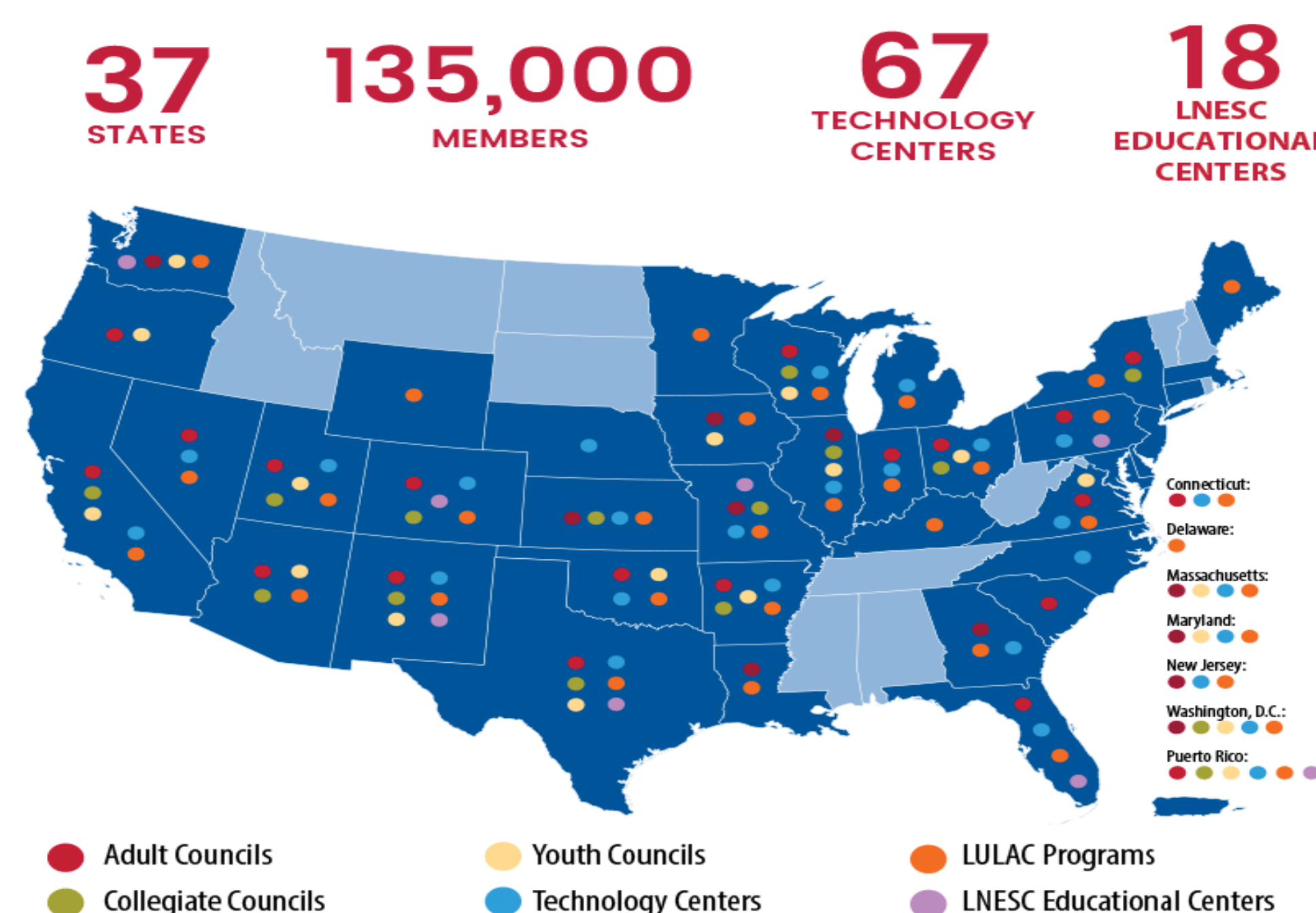
This digital timeline highlights the history and significant milestones of the League of United Latin American Citizens. (LULAC)

What is LULAC?

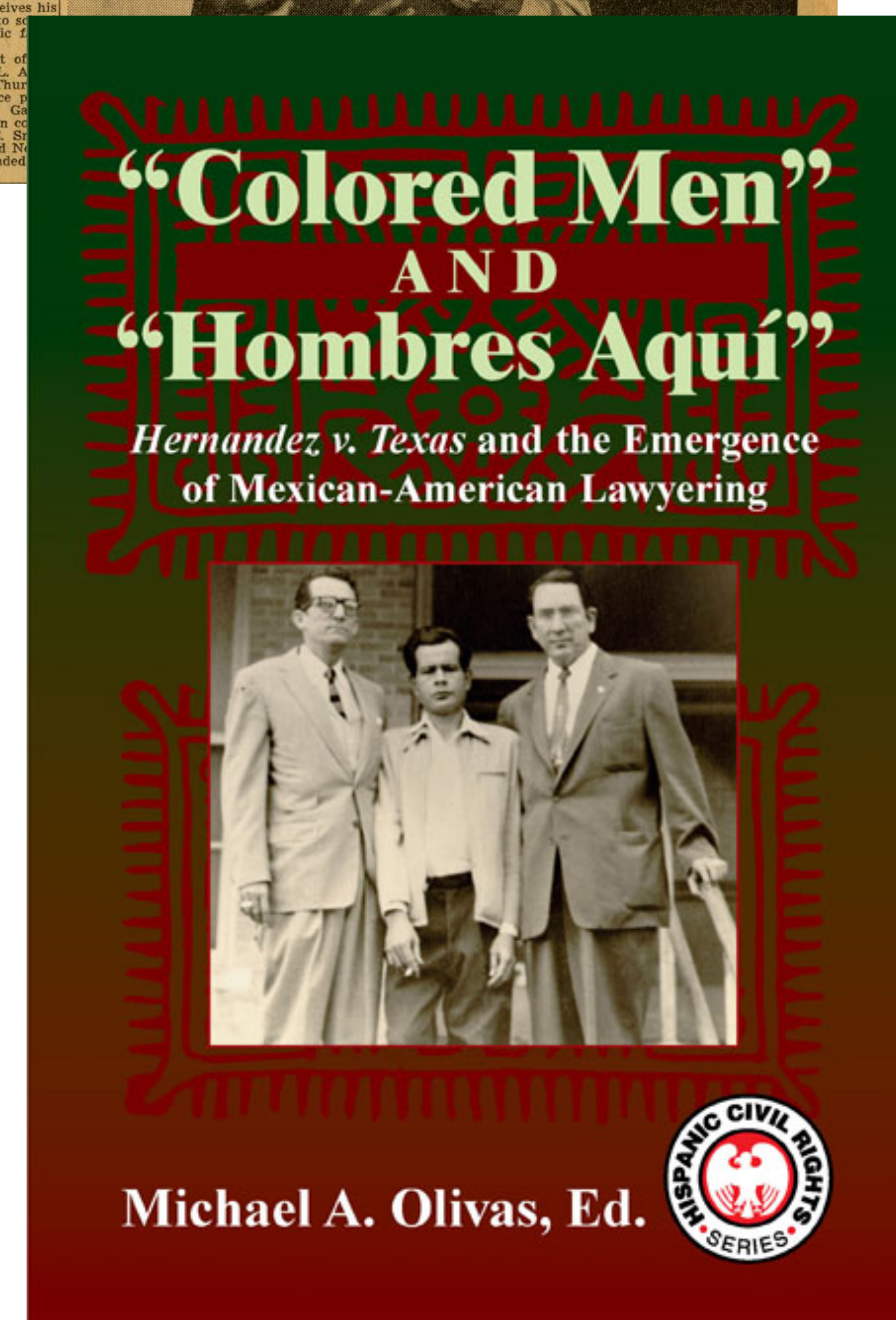
The League of United Latin American Citizens is a civil rights organization founded in 1929 in Corpus Christi, Texas. Their mission is to advance the Latinx/Hispanic community through, but not limited to, educational attainment, housing, and political influence.

Digital Tool

This timeline was created using TimelineJS, an open-source platform developed by Northwestern University's Knight Lab. This tool provides an innovative method of displaying information for journalism, teaching, and storytelling.



“LULAC National president, [Domingo] Garcia told the Dallas Morning News that Latinos ‘wanted a national voice that would speak for them in a strong and united manner.’” ([Rowlett Lakeshore Times](https://www.dallasnews.com/news/latino/2013/09/09/lulac-national-president-domingo-garcia-told-the-dallas-morning-news-that-latinos-wanted-a-national-voice-that-would-speak-for-them-in-a-strong-and-united-manner/))



The project's goals were:

- To ensure web accessibility and accommodate those with visual, auditory, motor, or cognitive disabilities.
- To provide the reader with an interactive and engaging learning experience.
- To educate the reader and ensure accurate accounts of history.
- To accommodate bilingual speakers by providing two separate timelines both in English and Spanish.

Timeline in Spanish:

<https://bit.ly/LULACHistoria>

Timeline in English:

<https://bit.ly/LULACHistory>

Photographs used courtesy of Recovering the US Hispanic Literary Heritage

Structure and Turning Points

- The timeline begins with the era of civil rights legislation primarily surrounding racial inequalities within the U.S education system.
- Around the 1960s, LULAC began investing more resources into the job market and housing efforts. They also began to gain more political recognition with political figures, such as John F. Kennedy.
- By the 1970s, LULAC began stressing identity politics and advocating for gender equality.
- In 2000, LULAC established its position on the top ten issues that concern the Latinx/Hispanic community, like immigration reform and affordable health care.

