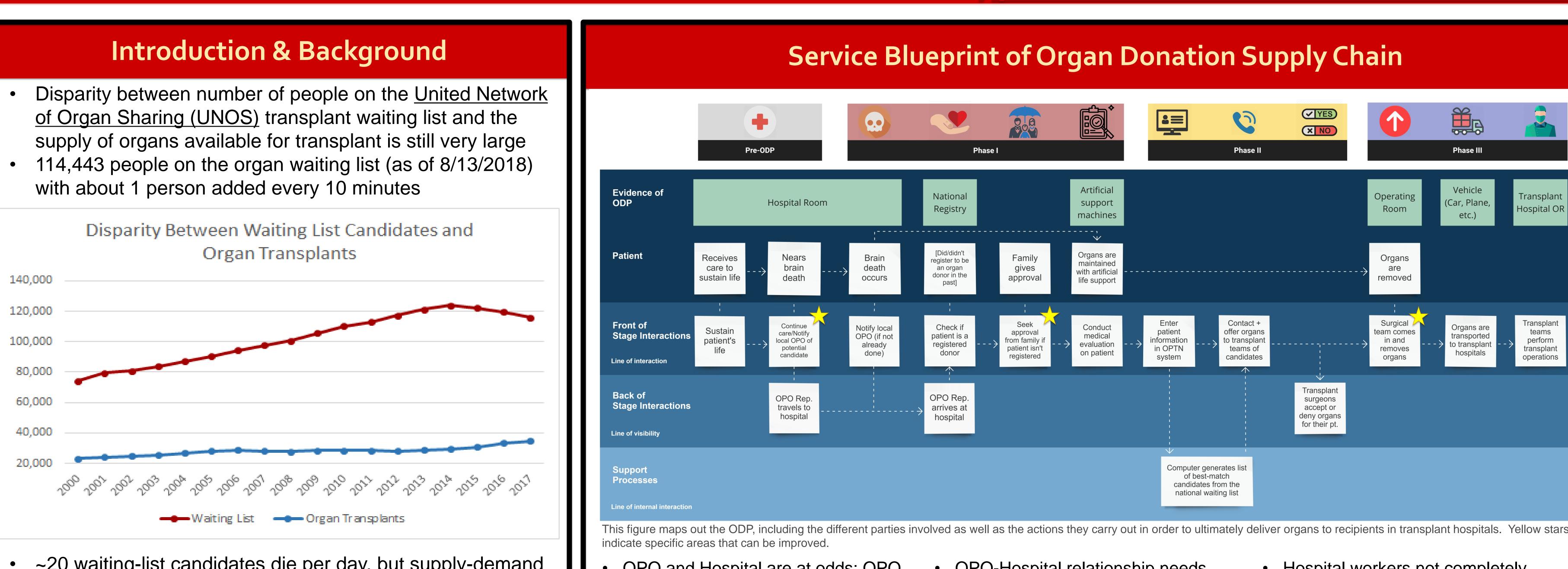
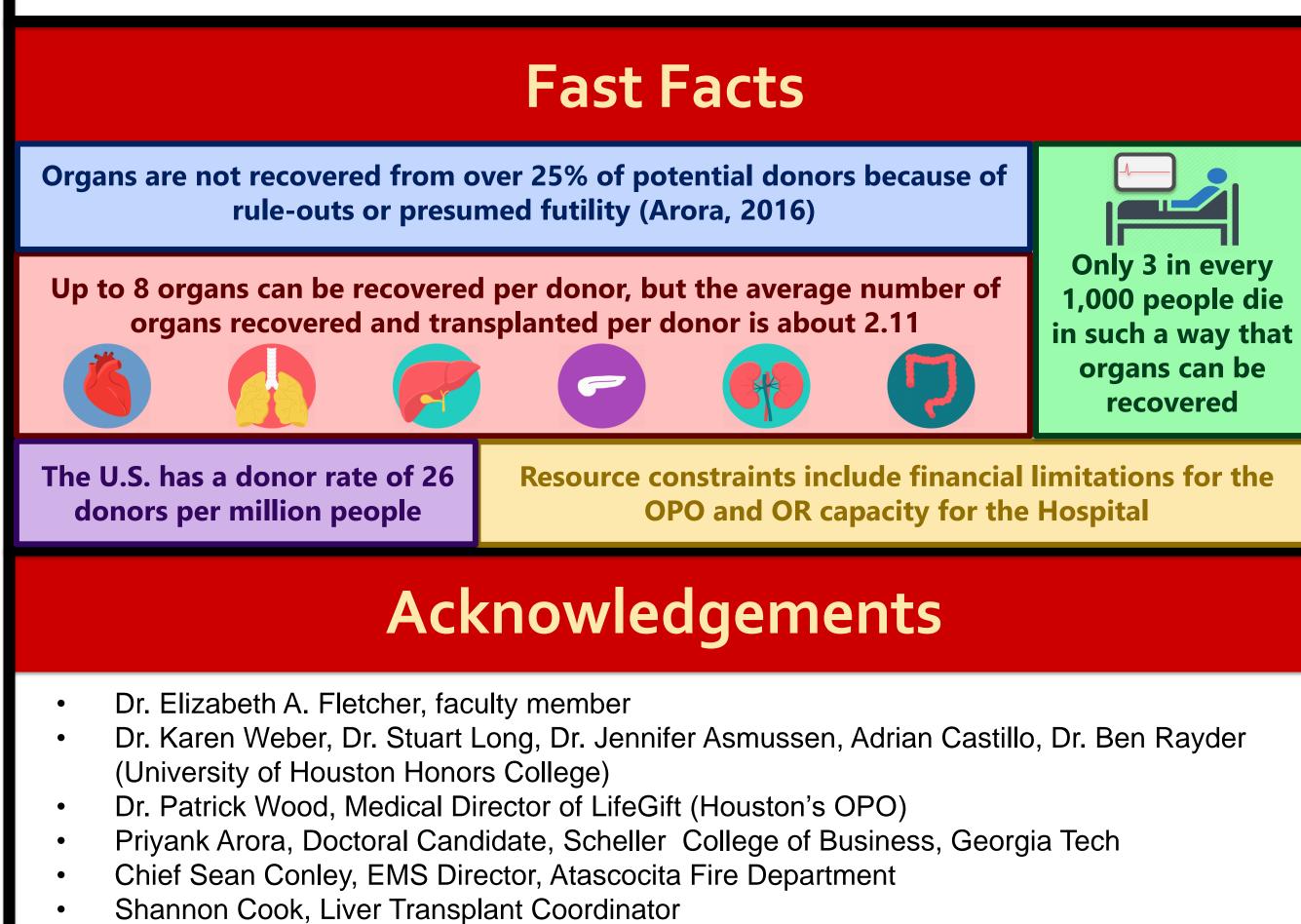
# Using Supply Chain Management Principles to Improve the Organ Donation Process

by Salman Farooqui, Dr. Elizabeth Anderson-Fletcher, faculty mentor

- with about 1 person added every 10 minutes



- ~20 waiting-list candidates die per day, but supply-demand gap is being lessened because of expanded-criteria donors, immunosuppressant drugs, etc.
- Significant research has been done on the demand aspect (i.e. organ allocation) of the Organ Donation Process (ODP), but not much research has been done on supplyside aspects
  - Special focus on supply-side, operational entities the Organ Procurement Organization (OPO) and the Hospital
- Viewing the ODP as a supply chain allows the involved organizations to pinpoint operational errors or areas that can be improved to optimize organ donation rates



- OPO and Hospital are at odds: OPO is nonprofit and financially constrained while focusing only on organ donation. Hospital is multifaceted, focusing on many other objectives (some being more profitable than organ donation)
- **OPO-Hospital relationship needs** improvement; OPO workers viewed as "outsiders", "vultures", etc. Many organs that are discarded *can* be transplanted – efforts are withdrawn because of incorrect presumed futility

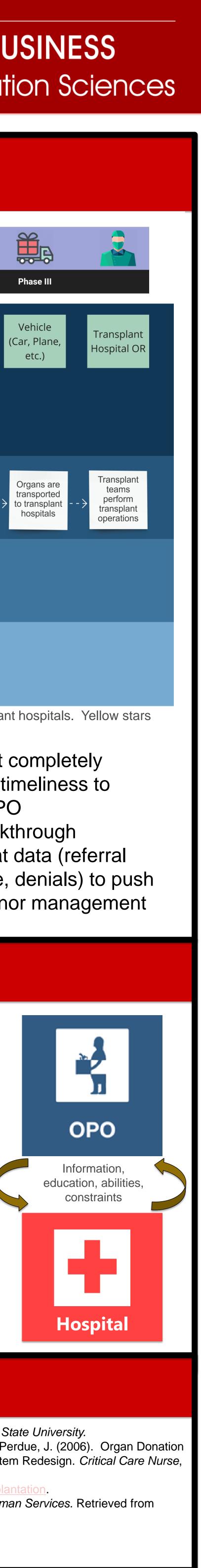
The Organ Donation Process (ODP) is well established and clearly works, but the supply-demand gap for organs continues to be an issue since about 20 people a day die while waiting for an organ. Viewing the process as a supply chain, there are two main operational adjustments that could optimize organ donation rates: (1) improve the relationship between the OPO and the Hospital through aligning interests, discussing each other's needs and constraints, and placing an **OPO Representative in high-potential hospitals;** and (2) implement clear and consistent policies, procedures, and educational standards for organ donation so that hospital workers make more timely referrals and discuss the process with patients' families. Successful supply chains are those in which partner organizations work effectively together and share information. The next step would be for OPOs and Hospitals to form collaboratives in which they work on analyzing data (i.e. referral rates and conversion rates), creating a contract that addresses their abilities and capacities, and developing a way to constantly educate hospital workers on how to improve organ donation management.

- Arora, P., Subramanian, R. (2016). Improving Societal Outcomes in the Organ Donation Value Chain. Arora, Priyank. (2018). Personal Communication. Supply-side Organ Donation Researcher. Bardell, T., Hunter, D. J. W., Kent, W. D. T., & Jain, M. K. (2003). Do medical students have the knowledge needed to maximize organ donation rates? Canadian Journal of Surgery, 46(6), 453-457. Conley, Sean. (2018). Personal Communication. Former Organ Donation Management Worker. Lu, D. (2011). Fundamentals of Supply Chain Management. Bookboon.
- Organ Procurement and Transplantation Network. U.S. Department of Health and Human Services. Salim, A., Velmahos, G., Brown, C., Belzberg, H., & Demetriades, D. (2005). Aggressive Organ Donation Management Significantly Increases the Number of Organs Available for Transplantation. Journal of Trauma and Acute Care Surgery, 58(5), 991-994

## UNIVERSITY of HOUSTON C. T. BAUER COLLEGE of BUSINESS Department of Decision & Information Sciences

- Hospital workers not completely educated on proper timeliness to make referrals to OPO
- In line with OD Breakthrough Collaborative, look at data (referral rate, conversion rate, denials) to push more aggressive donor management

## Conclusion



### References

- SCRC SME. (2017). What is Supply Chain Management (SCM)? NC State University. • Shafer, T. J., Wagner, D., Chessare, J., Zampiello, F. A., McBride, V., Perdue, J. (2006). Organ Donation Breakthrough Collaborative: Increasing Organ Donation Through System Redesign. Critical Care Nurse, 26(2), 33-48.
- Transplantation. LifeGift. Retrieved from • The Deceased Donation Process. U.S. Department of Health and Human Services. Retrieved from
- Wood, Pat. (2018). Personal communication. Director of Life Gift.